

# ONE STOP NDT

MEDIA KIT 2025



# *Global* **NDT** *Community*

*Connecting Dots, Elevating NDT*

Our **Purpose** is to inspire innovation, collaboration, and awareness in the NDT industry by bringing together the best available resources and expertise.

# What makes us Global Community?



**1000+**

Companies Listed



**22K+**

Subscribers



**69+**

Partnered Global Events



**86+**

Clients Worldwide



**800+**

Industry Articles

All-in-One Platform for **NDT** news, jobs, articles, courses, webinars, and more.

# Our Popular Initiatives

We are shaping the future of Non-Destructive Testing through collaboration and expertise.



## Expert Interviews

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Insights from industry leaders.



## Contributors

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Showcasing voices shaping NDT.



## Women in NDT

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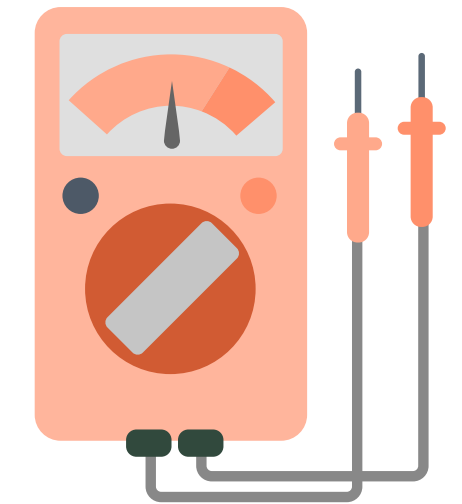
Celebrating diversity and inclusion.



## NDE101

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Simplifying NDT fundamentals.



## NDT Products

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Highlighting innovations and solutions.



# Our NDT Contributors



Empowering the NDT community with insights and expertise from industry leaders worldwide.



Onur Ozutku  
LPG Terminal Manager



Joshua de Monbrun  
Technical Authority



Gregory Weaver  
President



Eddie Pompa  
NDT Advocate



Shyamsunder M.  
Advisor / Mentor / Consultant



Prafull Sharma  
Chief Technology Officer



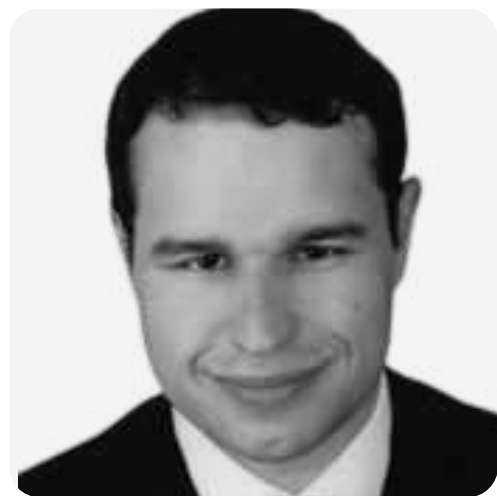
Serge DOS SANTOS  
Associate Professor



Kuldeep Sharma  
NDT Manager



Ahmed Montaser  
Sr. Engineer Reliability



Daniel Kanzler  
Consultant, Level III



Ersan Gonul  
Manager



Dipak Kumar Banerjee  
Sr. Tooling Engineer



# NDT Leaders Speaks



Inspiring conversations with top experts shaping the future of the NDT industry.



Neal Couture  
CEO



Mike Reilly  
CEO



Balthasar Fischer  
CEO



Lulu Crosthwaite  
Managing Director



Christian Els  
CEO



Ramon Fernandez  
President



Sajeesh Kumar  
Chairman



Mohammed Abufour  
Head of Advanced NDT Unit



Ralph Davis  
Managing Director



Eddie Pompa  
NDT Advocate



Paul Holloway  
President



Marybeth  
President

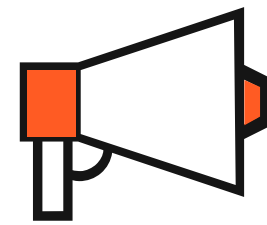
# Services We Offer

OnestopNDT offers tailored services to boost your brand's visibility across our website, social media, magazine, and email campaigns, connecting you with the right audience and driving results.



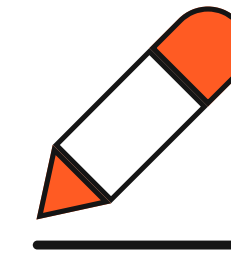
## Lead Generation

Generate high-quality leads with strategies focussed on connecting your brand to the right audience



## Brand Awareness

Amplify your brand's presence and strengthen your brand with targeted campaigns to get maximum exposure



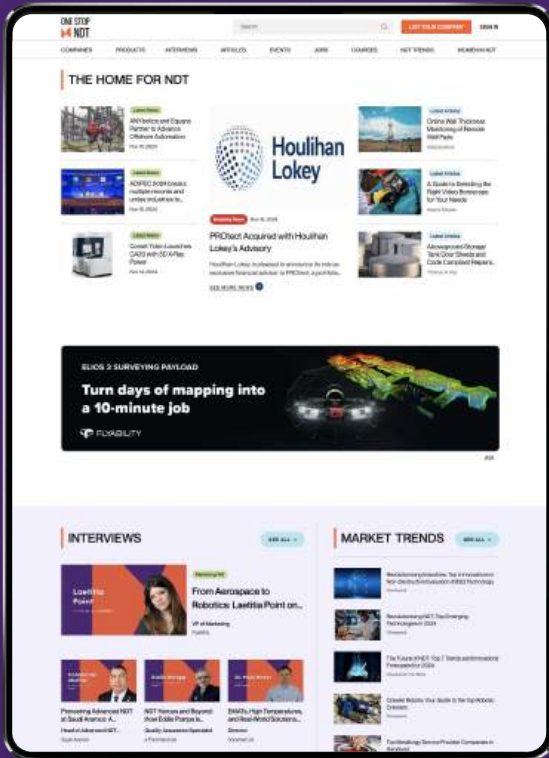
## Content Marketing

Create compelling content pieces to showcase your expertise and leadership in the industry

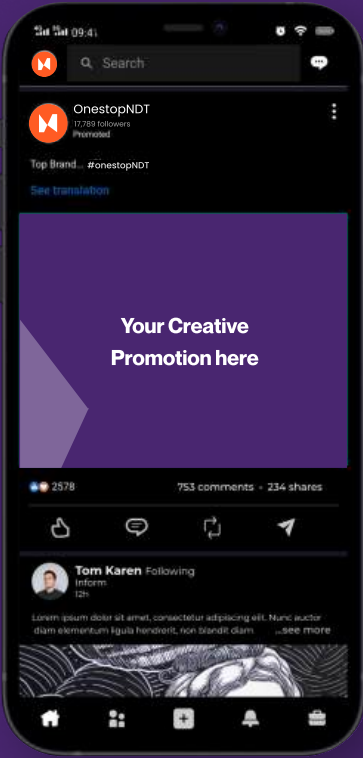


# Channels of Media Outreach

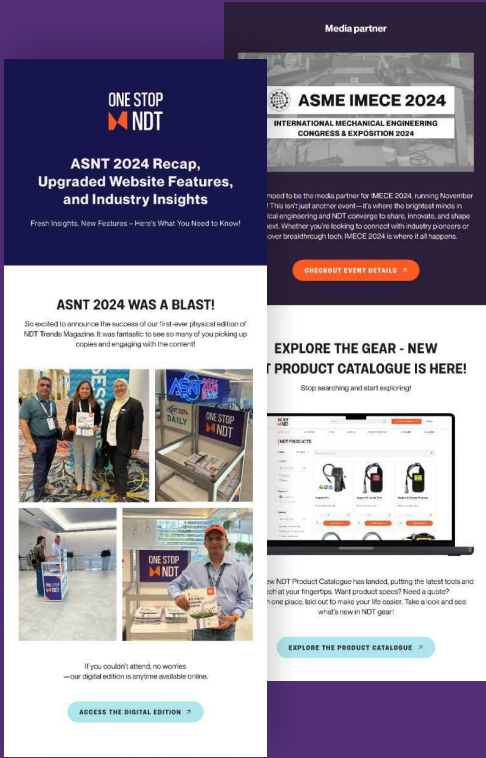
OnestopNDT fuels a global media ecosystem, connecting NDT professionals, industry leaders, and decision-makers. Leverage our platform to amplify your brand and build meaningful connections.



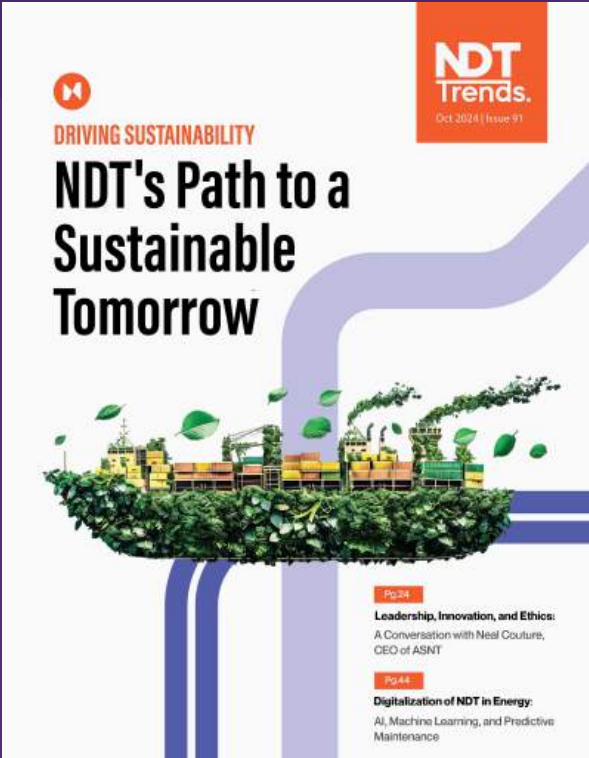
Website



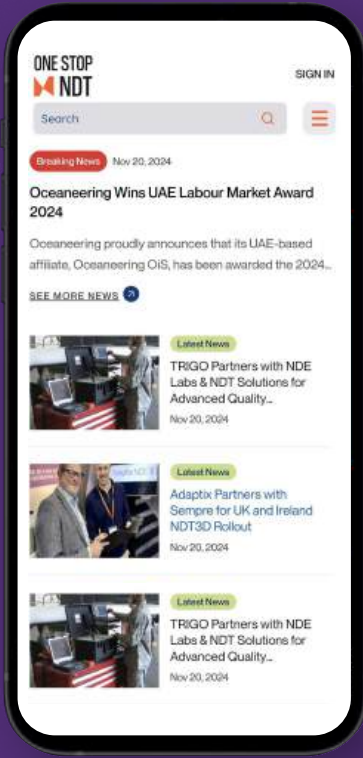
Social Media



Newsletters



Magazine



Mobile App



# Our Impact by the Numbers

## Website Analytics

Total Impressions

19M+

yearly

Engaging Millions  
in the **NDT**  
Community  
Worldwide

Avg Engagement Time

1 minute  
27 seconds

Avg CTR

1.9%

Web Users

332K+

yearly

Total Sessions

444K+

yearly

Total Clicks

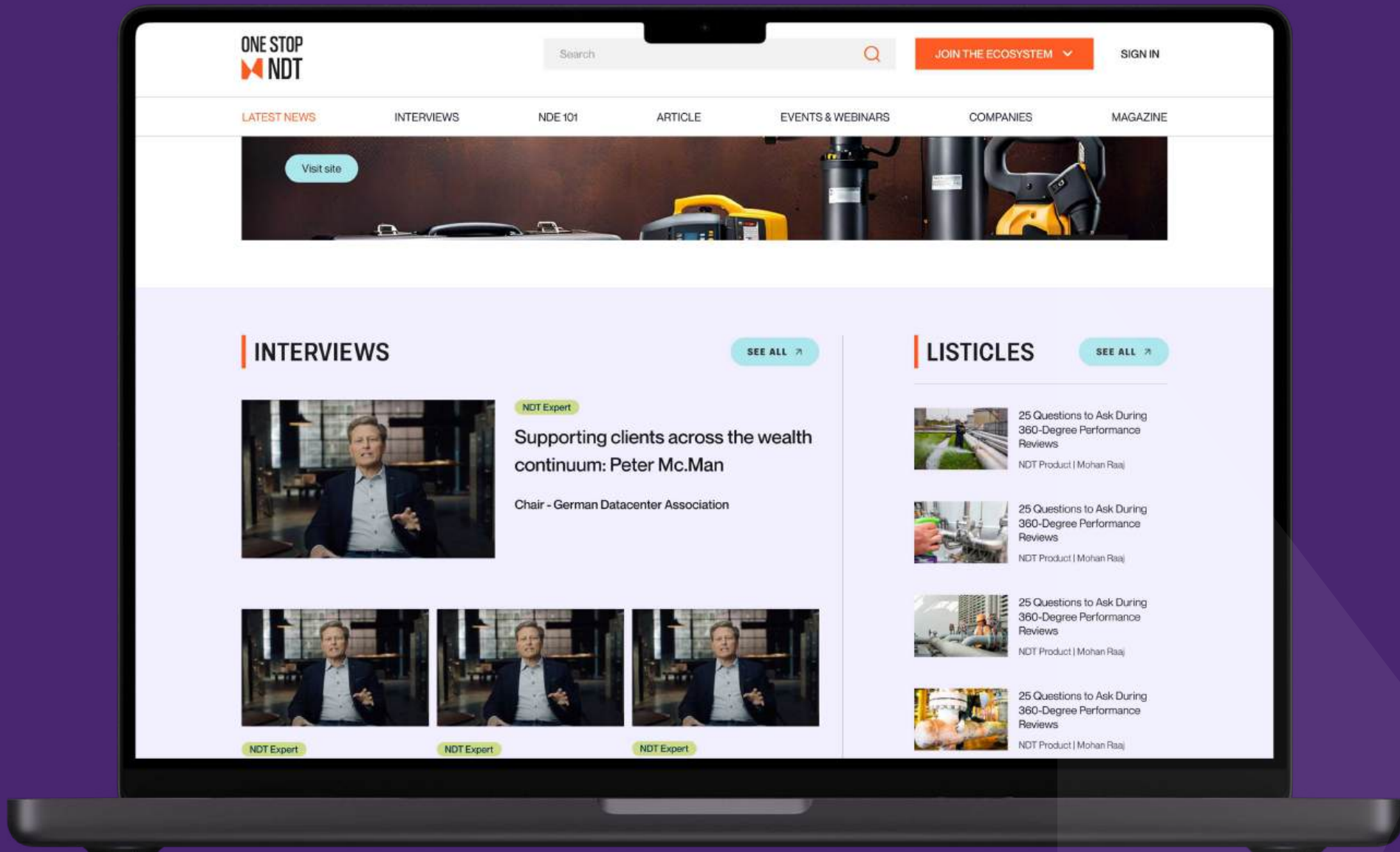
293K+

yearly

Avg. Monthly Traffic

40K+

yearly



# Our Impact by the Numbers

## Social Media Presence



Total Social Media Followers - 22K+

LinkedIn Followers

17.5K+

Clicks

47.2K+

Avg. Engagement Rate

8%

Total Impressions

693K+

Engaging Millions  
in the **NDT**  
Community  
Worldwide

# Our Impact by the Numbers

Newsletter

Subscribers

40K+

Engaging Millions in the **NDT** Community Worldwide

Avg. Open Rate

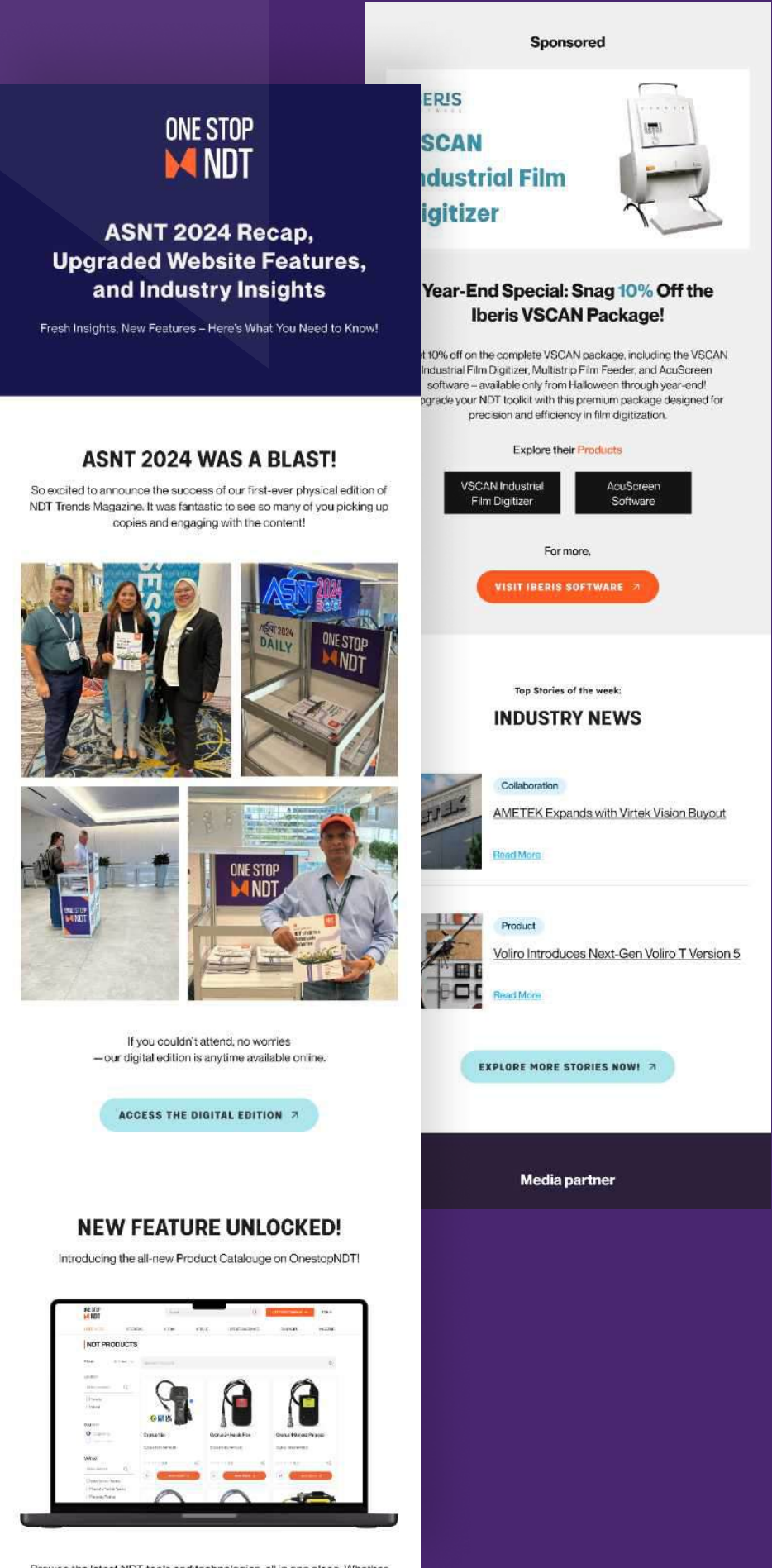
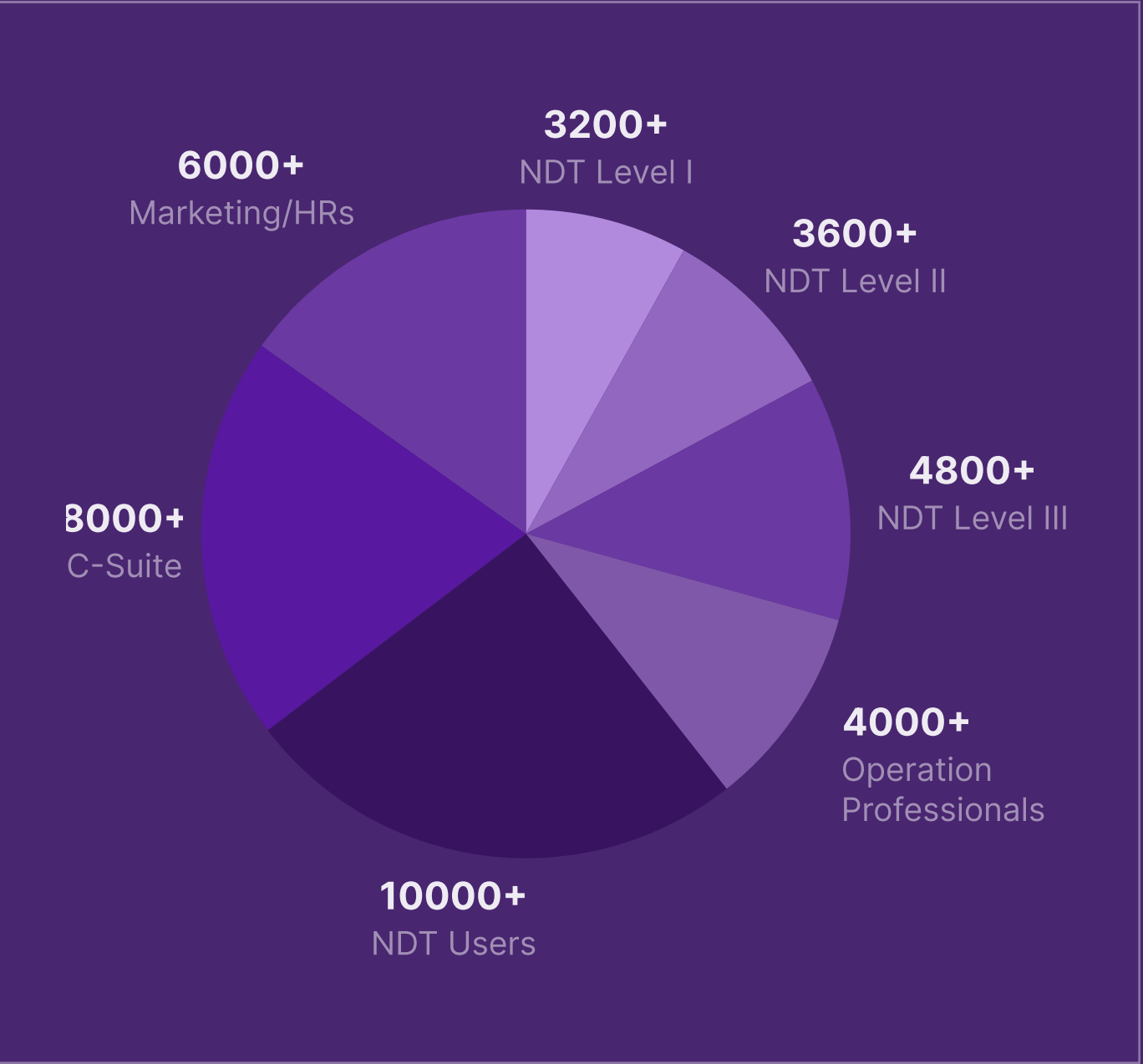
38%

Avg. CTR

30%

Audience

NDT Technicians, QA/QC Managers, Engineers, and C-Suite professionals.





# Our Impact by the Numbers

NDT Trends Magazine

Monthly Viewership

45K+

Engaging Millions in the NDT Community Worldwide

Monthly Downloads

6K+

Demographics

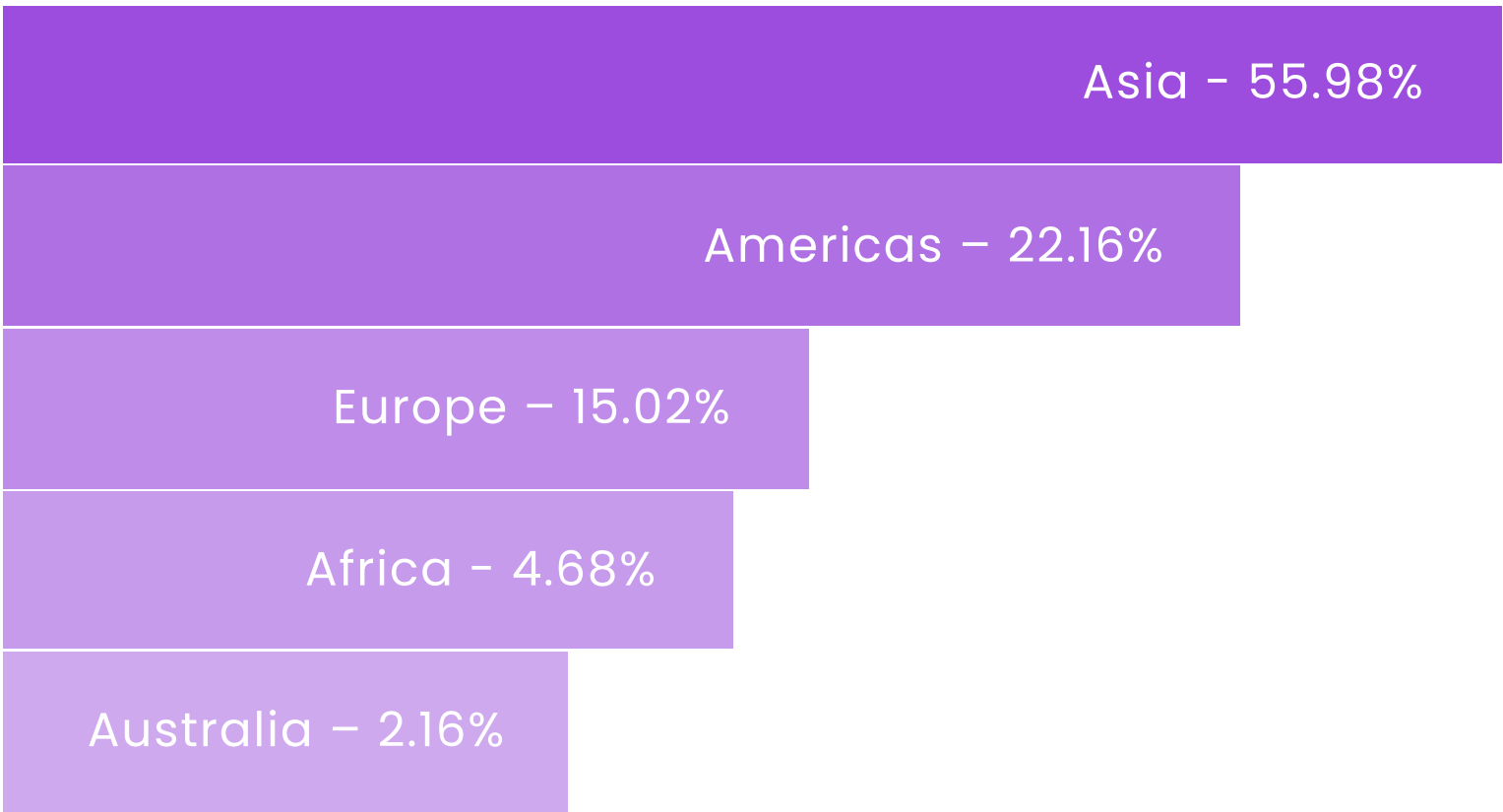
CXOs, NDT Experts, Researchers, Professors, and NDT Level III professionals.



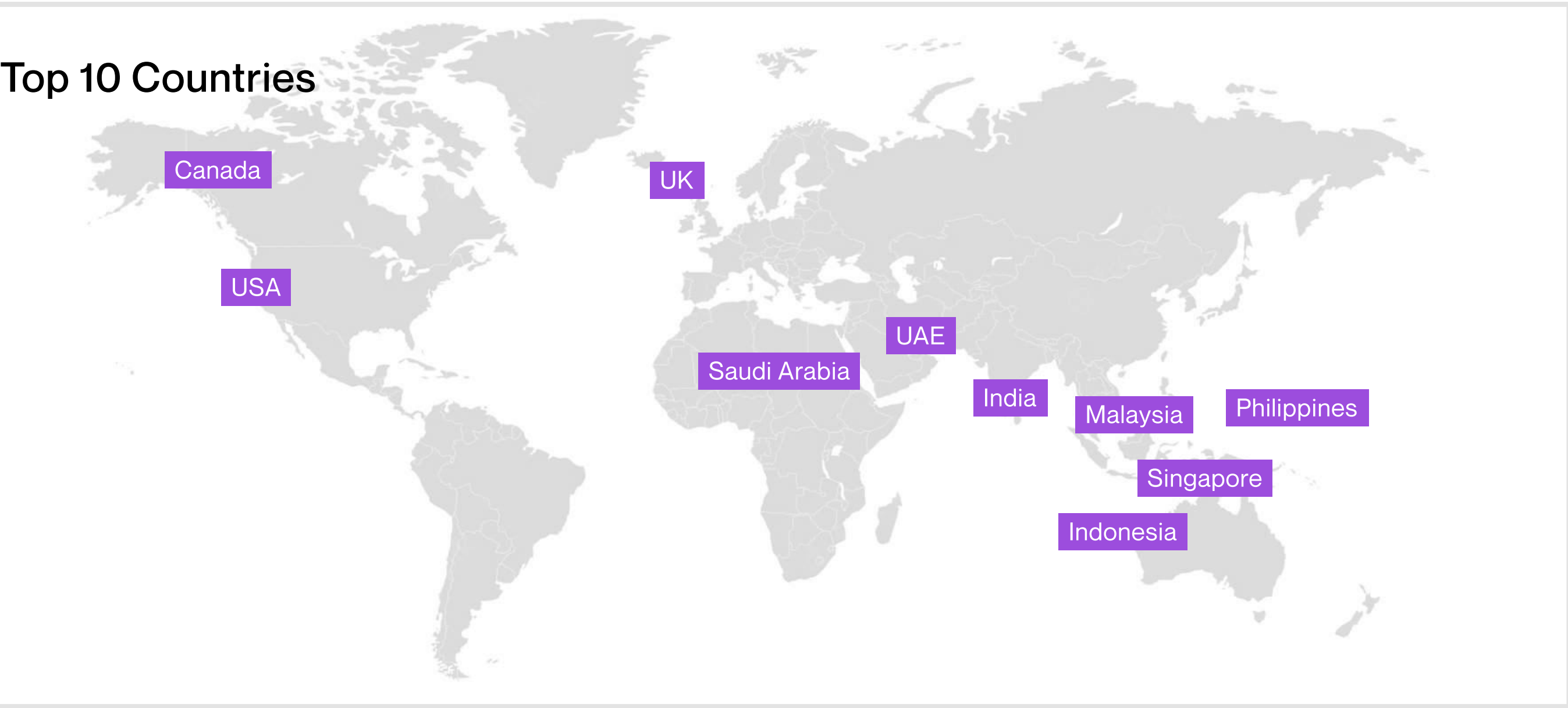


# Audience Segmentation

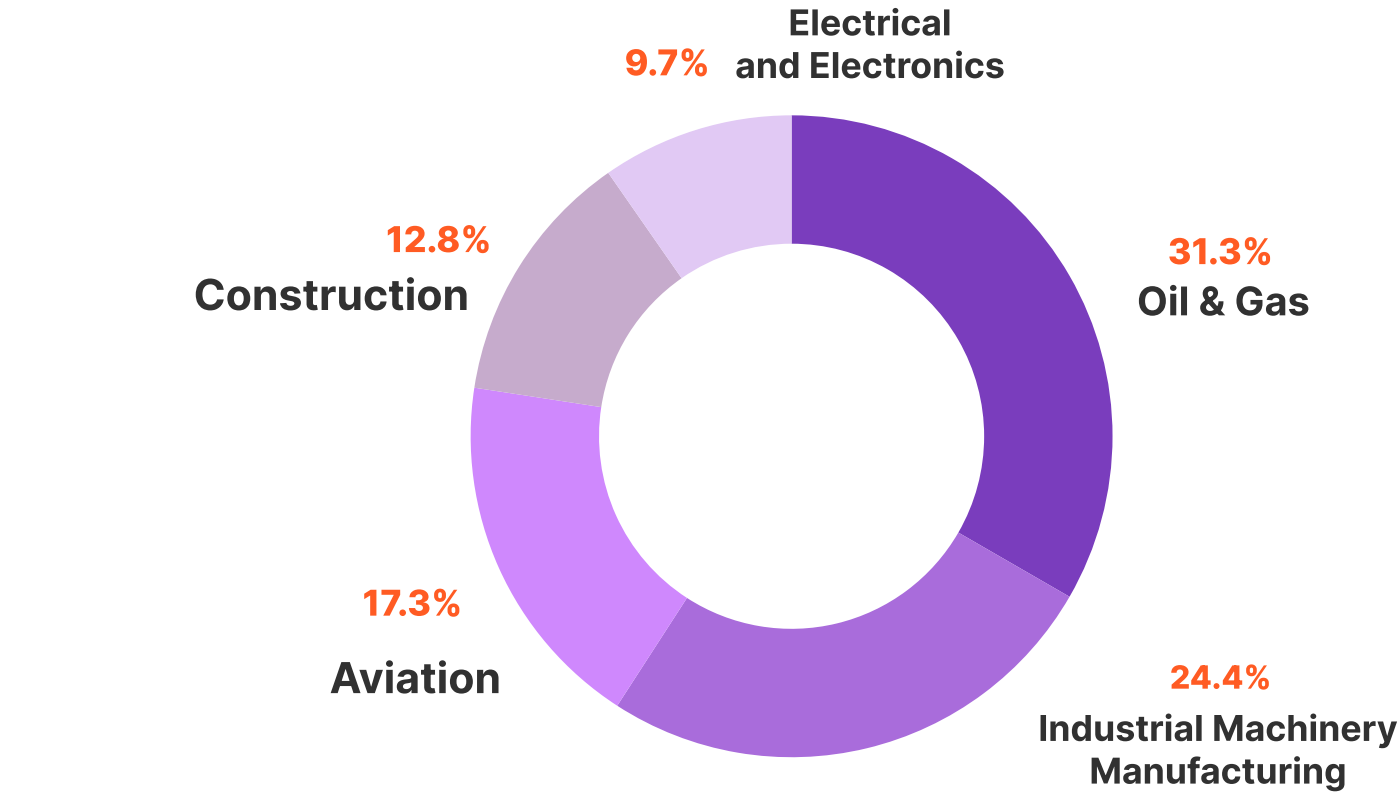
Continent wise Viewership



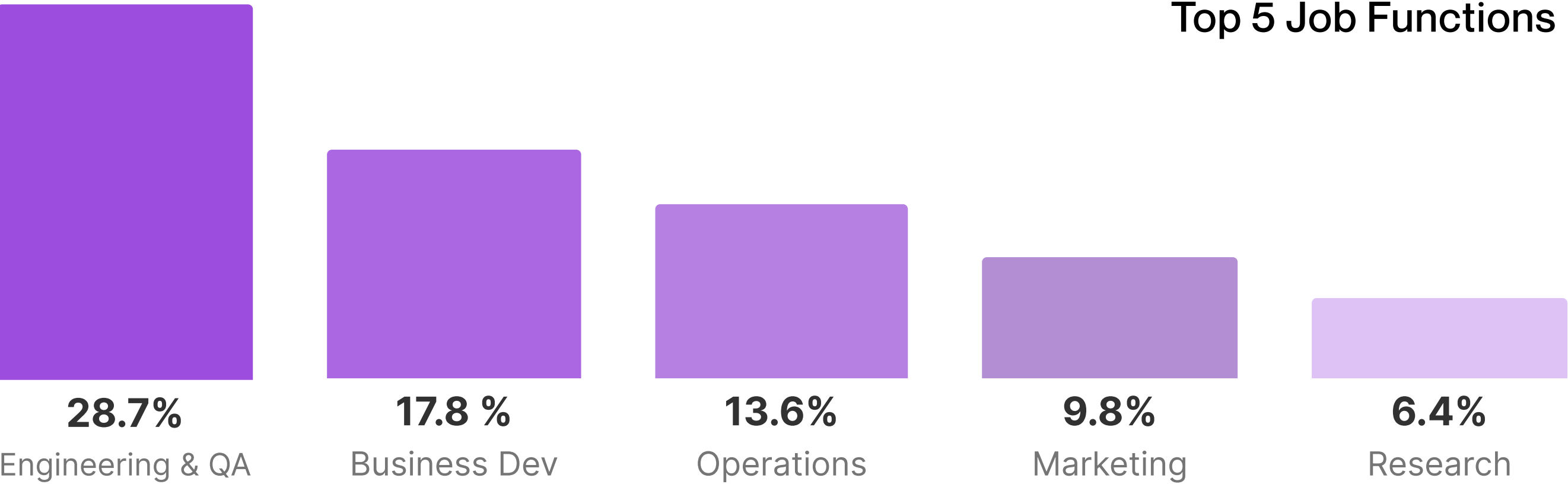
Top 10 Countries



Top 5 Industries










Top 5 Job Functions



# Lead Generation Packages - Buyer's Guide

## What's Inside:

-  Custom Buyer's Guide
-  SEO-Optimized Landing Page
-  Targeted SEM Campaigns
-  NDT Trends Magazine Feature
-  Email Marketing Campaigns
-  Website Ad Placements
-  Monthly Social Media Promotions

It Starts with ..









3 Months	\$3,480/month
Single Month	\$5,480





# Lead Generation Packages - Product Launcher

## What's Inside:

-  Product Spotlight Article
-  Full-Page Ad
-  Press Release Article
-  Two Social Media Promotions
-  One-Time Newsletter Emailer
-  Product Sponsorship

Price

\$1,780



# Annual Packages

## Protostar

- ✓ Company Listing
- ✓ Verified Tag
- ✓ Unlimited Jobs, Courses, Products & Services Listings
- ✓ 3 Sponsored Products/Services Annually
- ✓ Website Ads: 1 Super Premium, 1 Premium, 1 Gold
- ✓ Content Marketing
  - Unlimited PR/News Article Promotions
  - 4 Articles Annually
  - 2 Webinars Annually
  - 1 Backlink Annually
- ✓ 2 Social Media Promotions per Month
- ✓ In Magazine
  - 12 Classified Ads

Price –\$2,680/year

## Red Giant

- ✓ Company Listing
- ✓ Verified Tag
- ✓ Unlimited Jobs, Courses, Products & Services Listings
- ✓ 6 Sponsored Products/Services Annually
- ✓ Website Ads: 1 Super Premium, 1 Premium, 2 Gold
- ✓ Content Marketing
  - Unlimited PR/News Article Promotions
  - 6 Articles Annually
  - 4 Webinars Annually
  - 2 Backlink Annually
- ✓ 3 Social Media Promotions per Month
- ✓ 4 Newsletter emailers promotion per Year
- ✓ In Magazine
  - 2 Full-Page Ads
  - 2 Half-Page Ads
  - 8 Classified Ads
  - 1 – Content Promotion Annually

Price –\$4,680/year

## Supernova

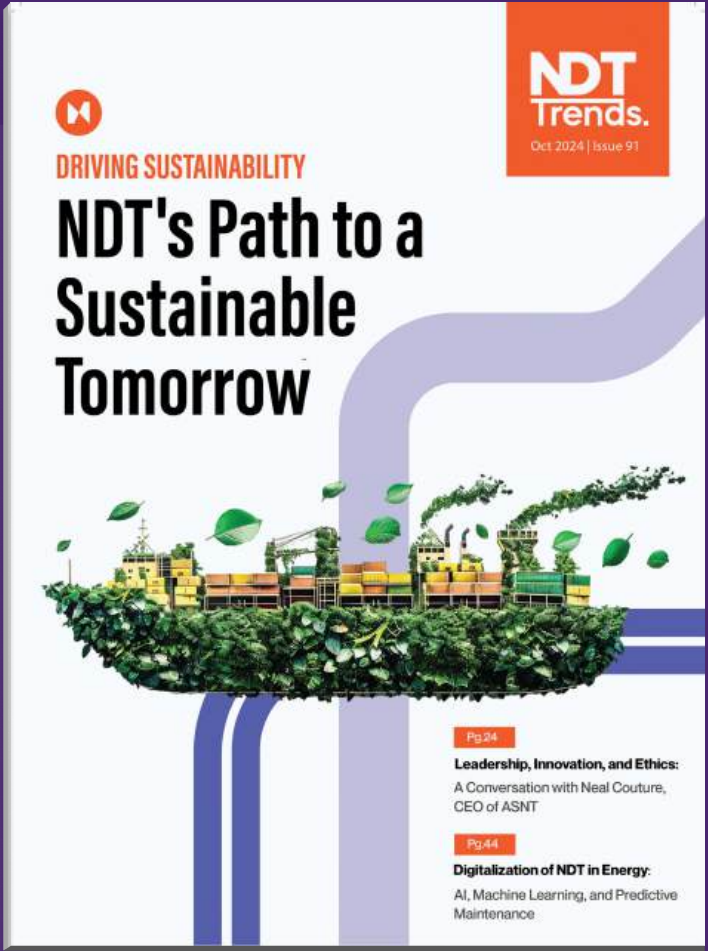
- ✓ Company Listing
- ✓ Verified Tag
- ✓ Unlimited Jobs, Courses, Products & Services Listings
- ✓ 10 Sponsored Products/Services Annually
- ✓ Website Ads: 1 Super Premium, 2 Premium, 2 Gold
- ✓ Content Marketing
  - Unlimited PR/News Article Promotions
  - 8 Articles Annually
  - 6 Webinars Annually
  - 4 Backlink Annually
- ✓ 4 Social Media Promotions per Month
- ✓ 6 Newsletter emailers promotion per Year
- ✓ In Magazine
  - 4 Full-Page Ads
  - 4 Half-Page Ads
  - 4 Classified Ads
  - 2 – Content Promotion Annually

Price –\$5,680/year

# A La Carte

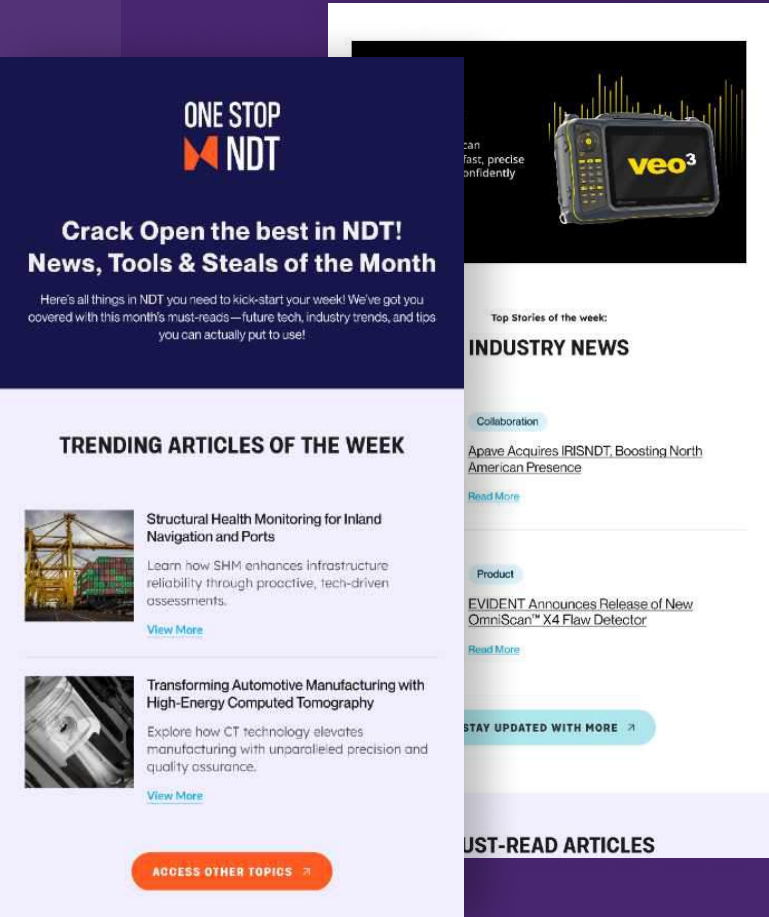
## NDT Trends ( Magazine )

Cover Page & Cover Story Article	USD 1380/edition
<div><div></div><div>Cover Page</div></div>	
<div><div></div><div>Cover Story Article</div></div>	
<div><div></div><div>One Full Page Ad</div></div>	
<div><div></div><div>One Social Media Post</div></div>	
<div><div></div><div>Placement of cover story article on the OnestopNDT website post magazine launch</div></div>	
Add Ons	
2. Insight Front Cover Page Ad	USD 580/edition
3. White Page Ad	USD 580/edition
4. Full Page Ad	USD 380/edition



## Ad Promotion in Newsletter

Package	Annual Package	Semi-Annual Package
Frequency	12 newsletters/year	6 newsletters/year
Audience	35,000 per send	35,000 per send
Ad Slots	Hero Section, Middle Slot Ad, Bottom Slot Ad	Hero Section, Middle Slot Ad, Bottom Slot Ad
Included Features	High Visibility, 12 Months of Exposure	Consistent Reach, 6 Months of Exposure
Price	USD 2980	USD 1680





# Marketing Solutions

Tailored strategies to elevate your brand and drive measurable results.

## Content Marketing

- ✓ **Strategic Planning:**  
Audience analysis and SEO optimization.
- ✓ **Content Creation:**  
Blogs, product descriptions, infographics, and videos.
- ✓ **Email Campaigns:**  
Segmented, personalized campaigns for engagement.
- ✓ **Performance Tracking:**  
Analytics and continuous optimization.

Price Range: **\$1500 – \$2500** /mo

## Social Media Management

- ✓ **Platform Strategies:**  
Instagram, Twitter, and LinkedIn for tailored engagement.
- ✓ **Content Planning:**  
Seasonal campaigns and UGC integration.
- ✓ **Influencer Marketing:**  
Collaborations and affiliate programs for visibility.

Price Range: **\$800 – \$3,000** /mo



# Brands we Promote

EVIDENT



nexxis



CarestreamNDT



86+ Clients

# Real Stories, Real Results....

Real feedback from professionals who've experienced our impact firsthand.



**Neal Couture**

CEO of ASNT

<< I think OnestopNDT is a terrific channel for NDT content and provides value to the professional community. ASNT looks to continue our growing relationship in the interests of our members and the global NDT community. >>



**Bianca Cappelluzzi**

Global Marketing Director at SciAps

<< SciAps greatly values our collaboration with OnestopNDT. Your commitment to providing real, authentic, and accurate content aligns perfectly with our mission to serve our customers with integrity and expertise. Together, we can certainly reach newer markets and drive meaningful impact in the industry. >>



**Chih-Ju Wei**

Global Marketing Director at Cygnus

<< The collaboration between Cygnus and OnestopNDT, which began in 2018, has been a positive journey. OnestopNDT's expansion of channels and industry-focused content has helped Cygnus reach a broader audience across various countries. This marketing collaboration with OnestopNDT has not only resonated with NDT professionals but also strengthened Cygnus' connection with NDT engineers and end users. >>



**Mike Reilly**

CEO at Ether NDE

<< I always enjoy every new Issue of the NDT Trends (magazine) and I think it is tremendous that the OnestopNDT Team is broadening some of the content. NDE is a global business, so the fact that OnestopNDT is building a concurrent Global Platform and Membership is fantastic. >>







# We're excited to *Collaborate.*

Partner with the Leading Voice in NDT Industry

Contact

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Email: govind.w@onestopndt.com

Schedule a Meeting: [Book Now](#)

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