

ONE STOP MINDT

MEDIA KIT 2026

Connecting Dots. Elevating NDT



Global **NDT** *Community*

Connecting Dots, Elevating NDT

Our **Purpose** is to inspire innovation, collaboration, and awareness in the NDT industry by bringing together the best available resources and expertise.

What makes us Global Community?



1200+

Companies Listed



28K+

Subscribers



73+

Partnered Global Events



96+

Clients Worldwide



880+

Industry Articles

All-in-One Platform for **NDT** news, jobs, articles, courses, webinars, and more.

Our Popular Initiatives

We are shaping the future of Non-Destructive Testing through collaboration and expertise.



Expert Interviews

Insights from industry leaders.



Contributors

Showcasing voices shaping NDT.



Women in NDT

Celebrating diversity and inclusion.

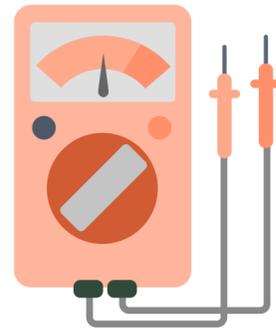


NDE101

Simplifying NDT fundamentals.

Our Popular Initiatives

We are shaping the future of Non-Destructive Testing through collaboration and expertise.



NDT Products

Highlighting innovations
and solutions.



NDT Talks

Where experts discuss
the trending topics



Buyer Guide

Unlock Your NDT
Knowledge with Guides



Our NDT Contributors

Empowering the NDT community with insights and expertise from industry leaders worldwide.



Onur Ozutku

LPG Terminal Manager



Joshua de Monbrun

Technical Authority



Gregory Weaver

President



Eddie Pompa

NDT Advocate



Shyamsunder M.

Advisor / Mentor / Consultant



Prafull Sharma

Chief Technology Officer



Serge DOS SANTOS

Associate Professor



Kuldeep Sharma

NDT Manager



Ahmed Montaser

Sr. Engineer Reliability



Daniel Kanzler

Consultant, Level III



Ersan Gonul

Manager



Dipak Kumar Banerjee

Sr. Tooling Engineer



NDT Leaders Speaks

Inspiring conversations with top experts shaping the future of the NDT industry.



Neal Couture

CEO



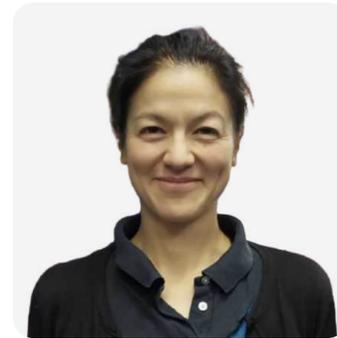
Mike Reilly

CEO



Balthasar Fischer

CEO



Lulu Crosthwaite

Managing Director



Christian Els

CEO



Ramon Fernandez

President



Sajeesh Kumar

Chairman



Mohammed Abufour

Head of Advanced NDT Unit



Ralph Davis

Managing Director



Eddie Pompa

NDT Advocate



Paul Holloway

President



Marybeth

President

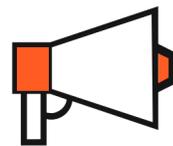
Services We Offer

OnestopNDT offers tailored services to boost your brand's visibility across our website, social media, magazine, and email campaigns, connecting you with the right audience and driving results.



Lead Generation

Generate high-quality leads with strategies focussed on connecting your brand to the right audience



Brand Awareness

Amplify your brand's presence and strengthen your brand with targeted campaigns to get maximum exposure

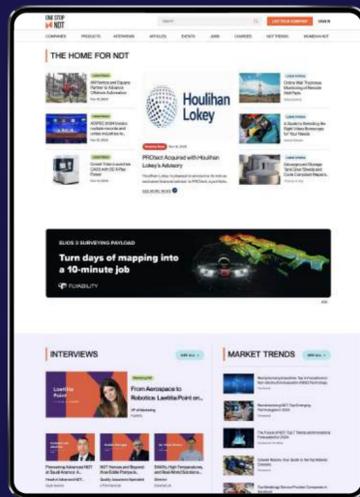


Content Marketing

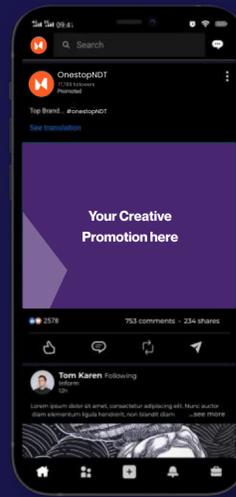
Create compelling content pieces to showcase your expertise and leadership in the industry

Channels of Media Outreach

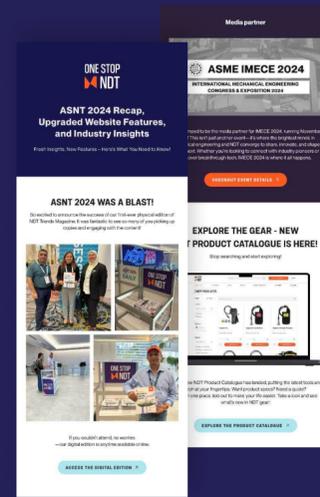
OnestopNDT fuels a global media ecosystem, connecting NDT professionals, industry leaders, and decision-makers. Leverage our platform to amplify your brand and build meaningful connections.



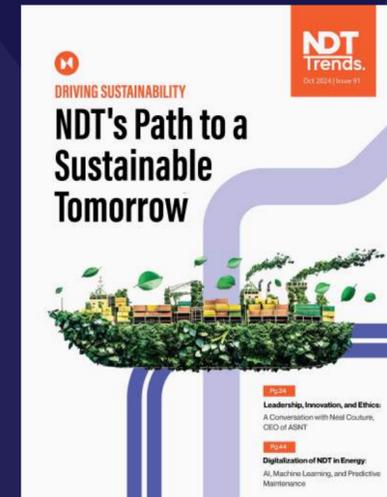
Website



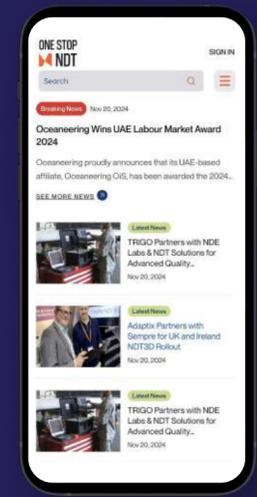
Social Media



Newsletters



Magazine



Mobile App

Our Impact by the Numbers

Website Analytics

Total Impressions

23.3M+

yearly

Engaging Millions
in the **NDT**
Community
Worldwide

Avg Engagement Time

2 minute
10 seconds

Avg CTR

2.03%

Web Users

392K+

yearly

Total Sessions

501K+

yearly

Total Clicks

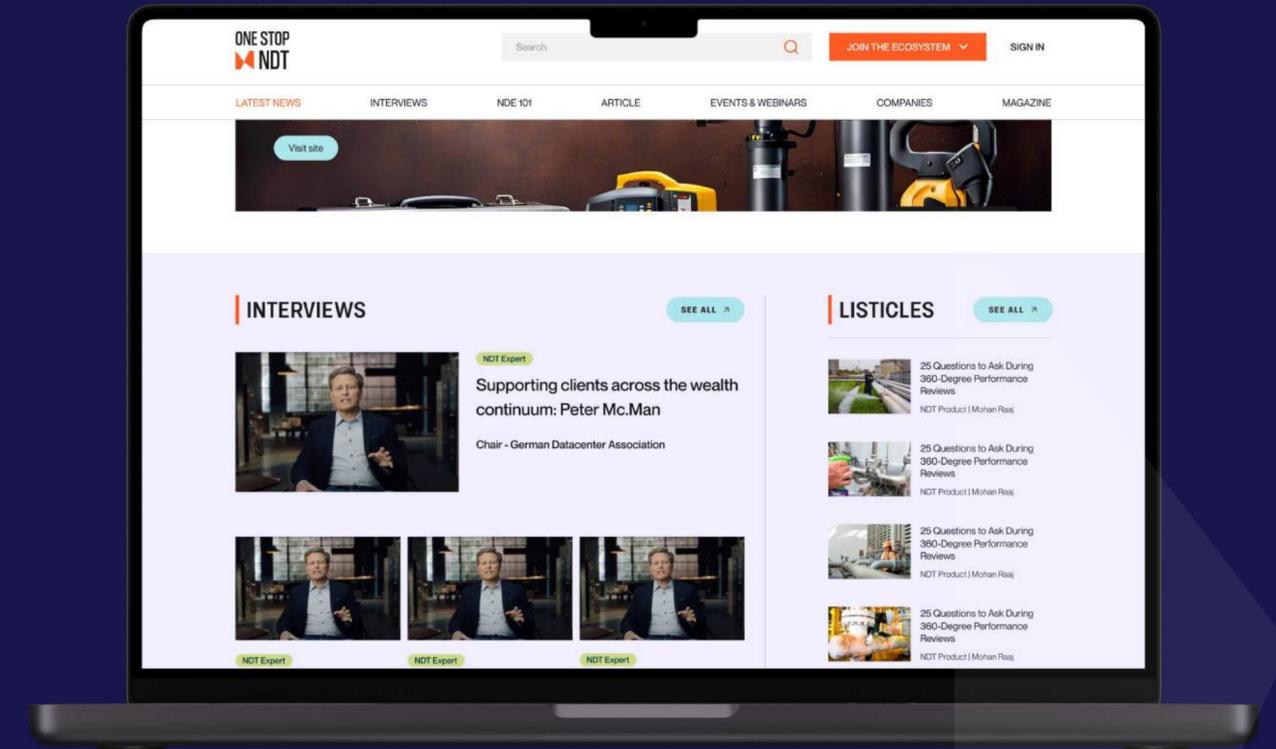
310K+

yearly

Avg. Monthly Traffic

55K+

Monthly



Our Impact by the Numbers

Social Media Presence



Total Social Media Followers - 26K+

LinkedIn Followers

19K+

Clicks

78.16K+

Avg. Engagement Rate

14%

Total Impressions

620K+

(organic)

Our Impact by the Numbers

Email - Newsletter

Subscribers

45K+

Engaging Millions in the **NDT** Community Worldwide

Avg. Open Rate

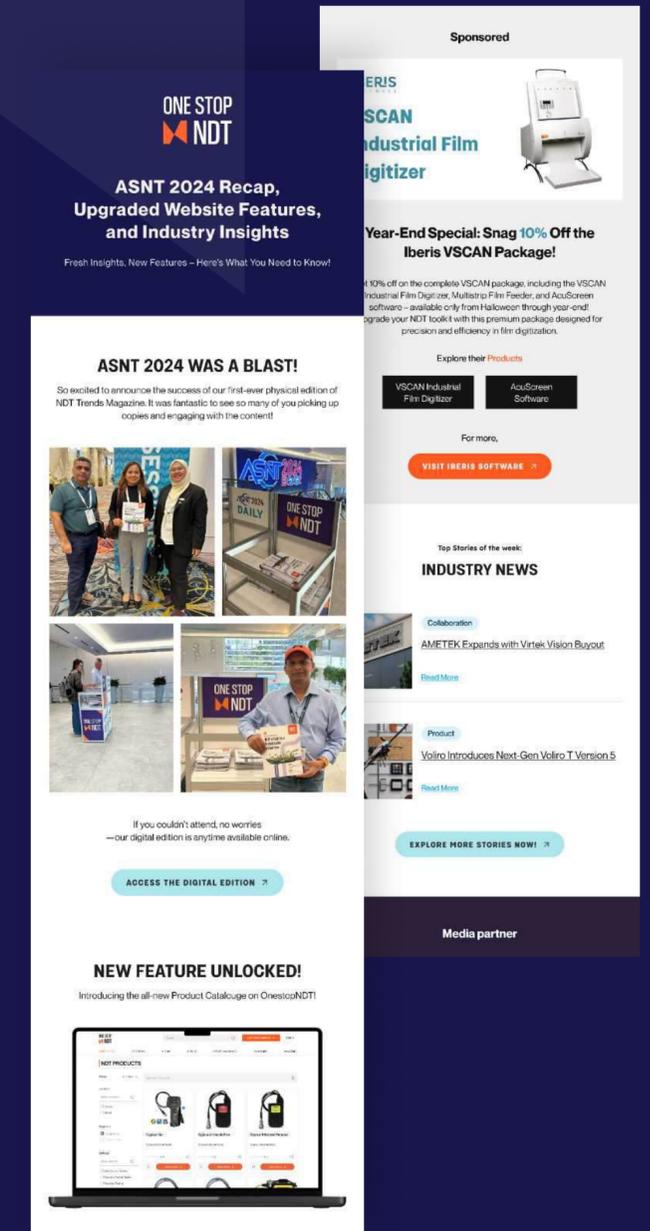
38%

Avg. CTR

33%

Audience

NDT Technicians, QA/QC Managers, Engineers, and C-Suite professionals.



Our Impact by the Numbers

NDT Trends Magazine

Monthly Viewership

51K+

Engaging Millions in the **NDT** Community Worldwide

Monthly Downloads

7K+

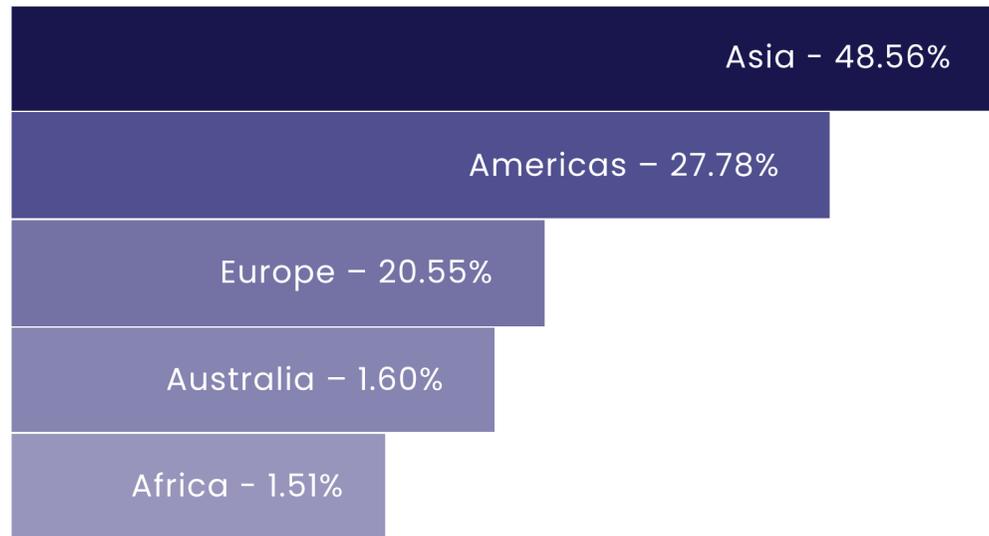
Demographics

CXOs, NDT Experts, Researchers, Professors, and NDT Level III professionals.



Audience Segmentation

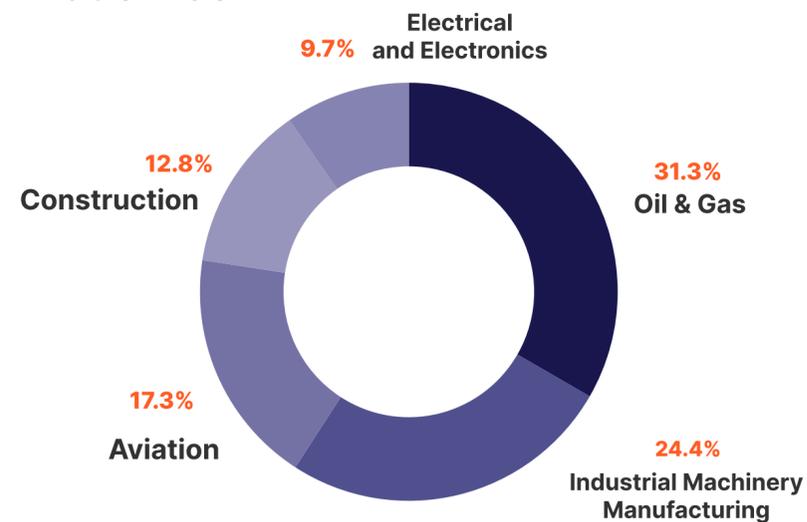
Continent wise Viewership



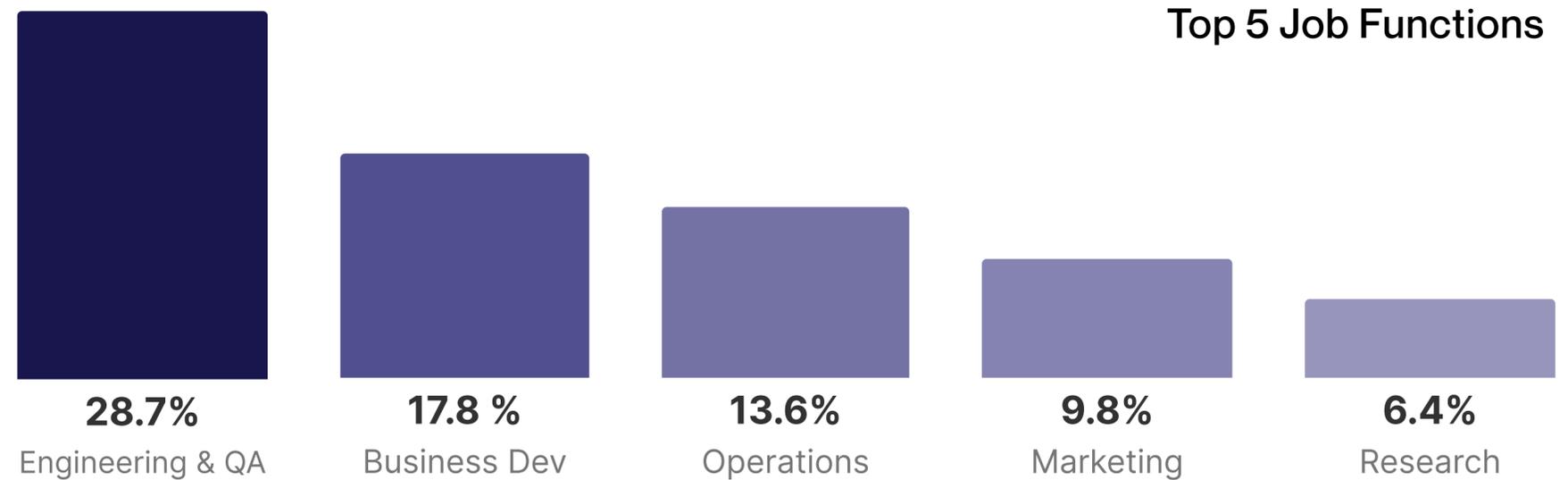
Top 10 Countries



Top 5 Industries



Top 5 Job Functions



Lead Generation Packages - Buyer Guide



The Grand Slam Offer

3-Months Guaranteed Campaign



What's Included:

- ✓ 50 Qualified Leads (**Guaranteed**) or the campaign extends until the goal is met.
- ✓ Featured Brand Placement inside the Buyer's Guide.
- ✓ Email Campaign to 20,000+ professional buyers
- ✓ Ad Slot across 5+ top-ranking, SEO-driven NDT articles
- ✓ SEO Backlink to your website
- ✓ Performance Analytics to track engagement

Price : \$3500

Lead Generation Packages – **NDT Talks** (Panel Discussion) Sponsorship

What's Inside:

- ✓ **Logo Placement** - Your brand logo featured across all promotional creatives — website, newsletters, and social media posts.
- ✓ **Brand Introduction** - A short verbal brand mention by the host at the start of the live panel discussion.
- ✓ **Lead Access** - Post-session registration list shared with a minimum of 50 qualified leads.
- ✓ **Global Exposure** - Reach professionals, inspectors, and decision-makers across countries.

Price : \$1480



Why Sponsor NDT Talks

Engage directly with the NDT community through conversations that matter — build brand credibility, position your expertise, and generate high-intent leads from verified industry professionals.

Lead Generation Packages - Product Launcher

What's Inside:

-  Product Spotlight Article
-  Full-Page Ad
-  Press Release Article
-  Two Social Media Promotions
-  One-Time Newsletter Emailer
-  Product Sponsorship

Price

\$1,380



Annual Packages

Protostar

- ✓ Company Listing
- ✓ Verified Tag
- ✓ Unlimited Jobs, Courses, Products & Services Listings
- ✓ 3 Sponsored Products/Services Annually
- ✓ Website Ads: 1 Super Premium, 1 Premium, 1 Gold
- ✓ Content Marketing
 - Unlimited PR/News Article Promotions
 - 4 Articles Annually
 - 2 Webinars Annually
 - 1 Backlink Annually
- ✓ 2 Social Media Promotions per Month
- ✓ In Magazine
 - 12 Classified Ads

Price - **\$2,680** /year

Red Giant

- ✓ Company Listing
- ✓ Verified Tag
- ✓ Unlimited Jobs, Courses, Products & Services Listings
- ✓ 6 Sponsored Products/Services Annually
- ✓ Website Ads: 1 Super Premium, 1 Premium, 2 Gold
- ✓ Content Marketing
 - Unlimited PR/News Article Promotions
 - 6 Articles Annually
 - 4 Webinars Annually
 - 2 Backlink Annually
- ✓ 3 Social Media Promotions per Month
- ✓ 4 Newsletter emailers promotion per Year
- ✓ In Magazine
 - 2 Full-Page Ads
 - 2 Half-Page Ads
 - 8 Classified Ads
 - 1 - Content Promotion Annually

Price - **\$4680** /year

Supernova

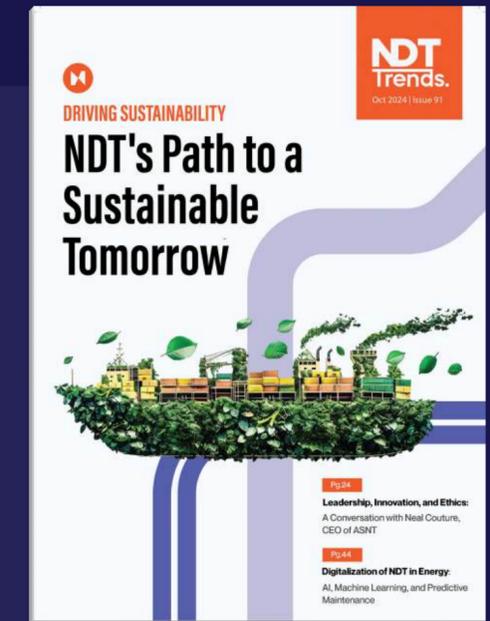
- ✓ Company Listing
- ✓ Verified Tag
- ✓ Unlimited Jobs, Courses, Products & Services Listings
- ✓ 10 Sponsored Products/Services Annually
- ✓ Website Ads: 1 Super Premium, 2 Premium, 2 Gold
- ✓ Content Marketing
 - Unlimited PR/News Article Promotions
 - 8 Articles Annually
 - 6 Webinars Annually
 - 4 Backlink Annually
- ✓ 4 Social Media Promotions per Month
- ✓ 6 Newsletter emailers promotion per Year
- ✓ In Magazine
 - 4 Full-Page Ads
 - 4 Half-Page Ads
 - 4 Classified Ads
 - 2 - Content Promotion Annually

Price - **\$5,680** /year

A La Carte

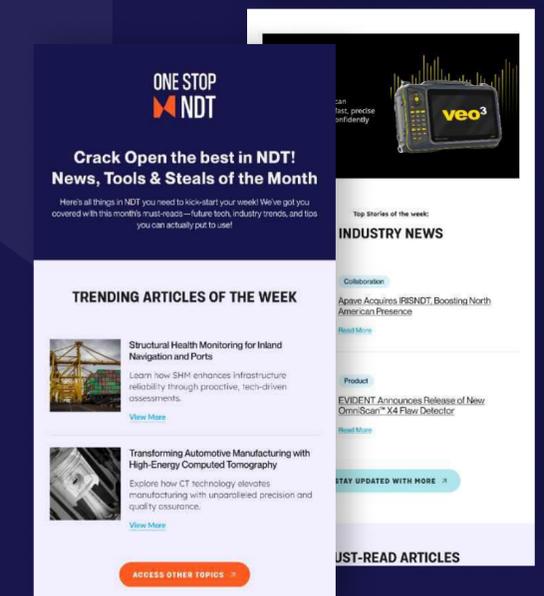
NDT Trends (Magazine)

Cover Page & Cover Story Article	USD 1380/edition
<ul style="list-style-type: none"> Cover Page Cover Story Article One Full Page Ad One Social Media Post Placement of cover story article on the OnestopNDT website post magazine launch 	
Add Ons	
2. Insight Front Cover Page Ad	USD 580/edition
3. White Page Ad	USD 580/edition
4. Full Page Ad	USD 380/edition



Ad Promotion in Newsletter

Package	Annual Package	Semi-Annual Package
Frequency	12 newsletters/year	6 newsletters/year
Audience	35,000 per send	35,000 per send
Ad Slots	Hero Section, Middle Slot Ad, Bottom Slot Ad	Hero Section, Middle Slot Ad, Bottom Slot Ad
Included Features	High Visibility, 12 Months of Exposure	Consistent Reach, 6 Months of Exposure
Price	USD 2980	USD 1680



Marketing Solutions

Tailored strategies to elevate your brand and drive measurable results.

Content Marketing

- ✓ **Strategic Planning:**
Audience analysis and SEO optimization.
- ✓ **Content Creation:**
Blogs, product descriptions, infographics, and videos.
- ✓ **Email Campaigns:**
Segmented, personalized campaigns for engagement.
- ✓ **Performance Tracking:**
Analytics and continuous optimization.

Price Range: **\$1500 – \$2500 /mo**

Social Media Management

- ✓ **Platform Strategies:**
Instagram, Twitter, and LinkedIn for tailored engagement.
- ✓ **Content Planning:**
Seasonal campaigns and UGC integration.
- ✓ **Influencer Marketing:**
Collaborations and affiliate programs for visibility.

Price Range: **\$800 – \$3,000 /mo**



Need a Custom Package? We've Got You Covered.

If our previously shared packages don't quite match your needs, we're more than happy to create a customized solution that aligns with your specific requirements.

Let's work together to design a package that's tailored to your goals.

Get in touch with us today to discuss your custom solution!

Contact
Govind W.

Business Head, OnestopNDT

Phone : +91 8806426269

Email: govind.w@onestopndt.com

Schedule a Meeting: [Book Now](#)

[LinkedIn](#)



Brands we Promote

EVIDENT



nexis



CarestreamNDT



86+ Clients

Real Stories, Real Results....

Real feedback from professionals who've experienced our impact firsthand.



Neal Couture

CEO of ASNT

<< I think OnestopNDT is a terrific channel for NDT content and provides value to the professional community. ASNT looks to continue our growing relationship in the interests of our members and the global NDT community. >>



Bianca Cappelluzzi

Global Marketing Director at SciAps

<< SciAps greatly values our collaboration with OnestopNDT. Your commitment to providing real, authentic, and accurate content aligns perfectly with our mission to serve our customers with integrity and expertise. Together, we can certainly reach newer markets and drive meaningful impact in the industry. >>



Chih-Ju Wei

Global Marketing Director at Cygnus

<< The collaboration between Cygnus and OnestopNDT, which began in 2018, has been a positive journey. OnestopNDT's expansion of channels and industry-focused content has helped Cygnus reach a broader audience across various countries. This marketing collaboration with OnestopNDT has not only resonated with NDT professionals but also strengthened Cygnus' connection with NDT engineers and end users. >>



Mike Reilly

CEO at Ether NDE

<< I always enjoy every new Issue of the NDT Trends (magazine) and I think it is tremendous that the OnestopNDT Team is broadening some of the content. NDE is a global business, so the fact that OnestopNDT is building a concurrent Global Platform and Membership is fantastic. >>





We're excited to
Collaborate.

Partner with the Leading Voice in NDT Industry