



About

OnestopNDT

Who We Are?



1.

A growing Global NDT Community, OnestopNDT has everything related to Non-Destructive Testing in one place.

2.

Our purpose is to inspire innovation, collaboration, and awareness in the NDT industry by bringing together the best available resources and expertise.

3.

We are a companion to our customers to promote their brand at a global level.



How We Help Brands



Anticipated Impact



Statistics

Total Impressions

9.53M

166.18%



Statistics

Total Sessions

355K

171.49%



Statistics

Total Users

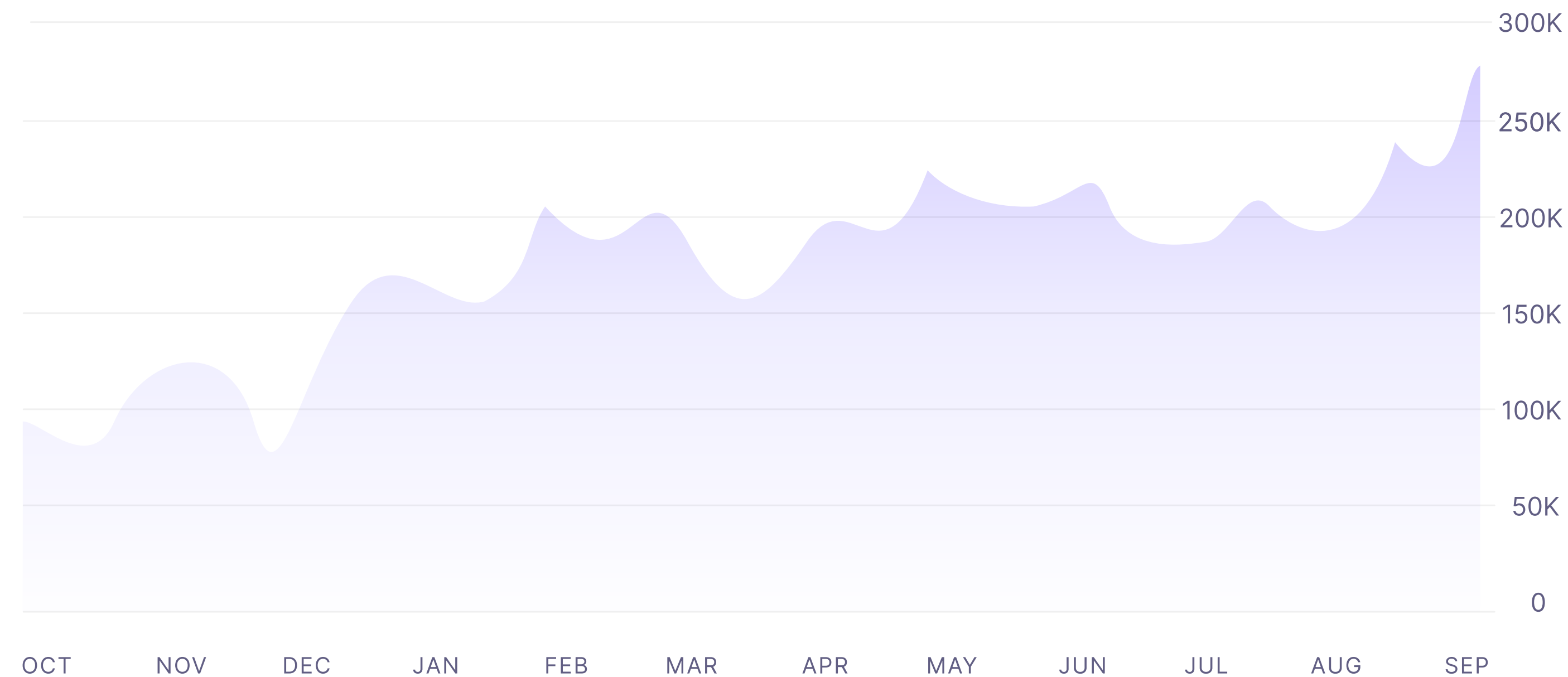
260K

982.4%



Website Traffic Last 12 months

260K  **239.6%** VS Last year




WEB METRICS

OCT 01, 2022 - SEP 30, 2023

Statistics
Subscribers

13K

70.00% 



Statistics
Social Media Followers

18K

83.00% 



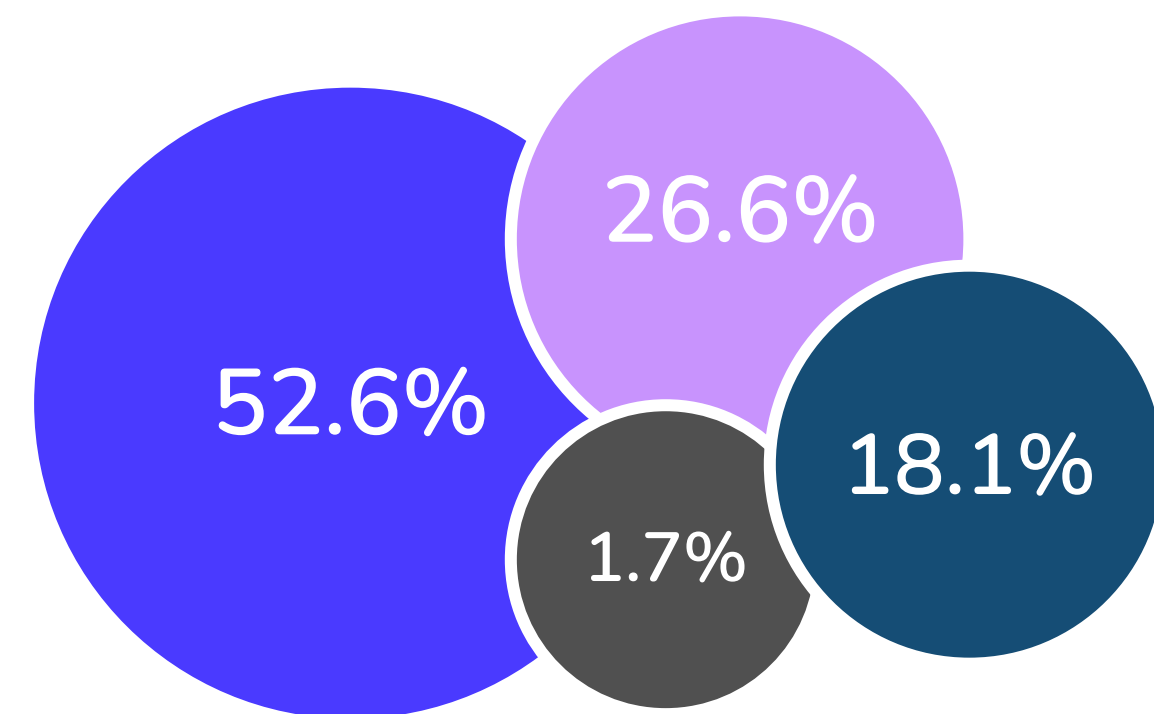
Statistics
Social Media Impressions

705K

98.00% 

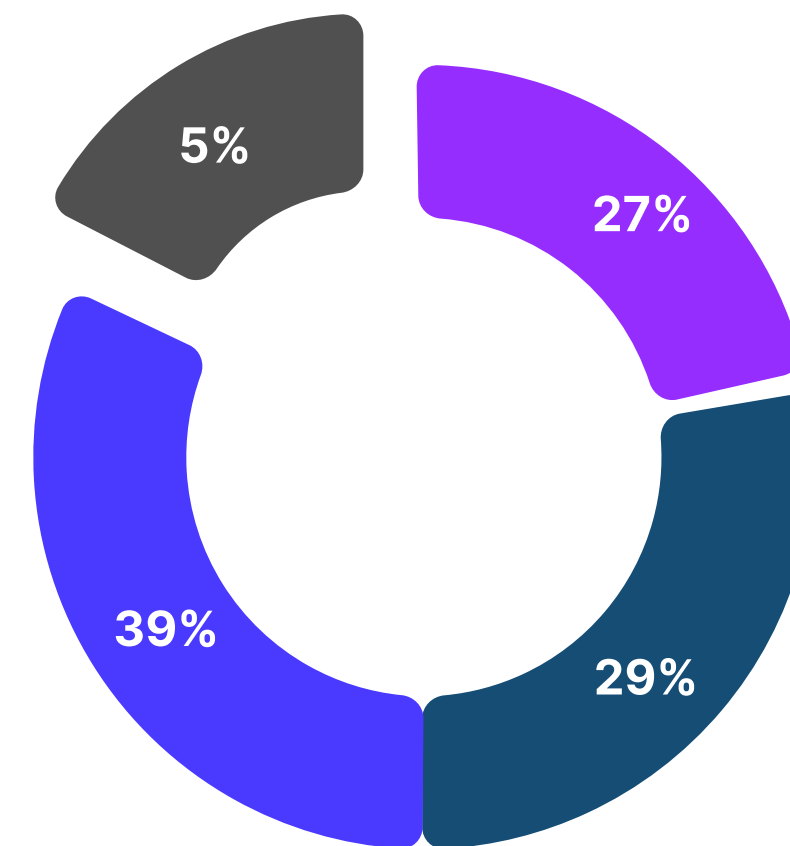


Traffic Analysis
Continent-wise Analysis



● Asia ● USA ● Europe ● Australia

Statistics
Registered Companies 850+

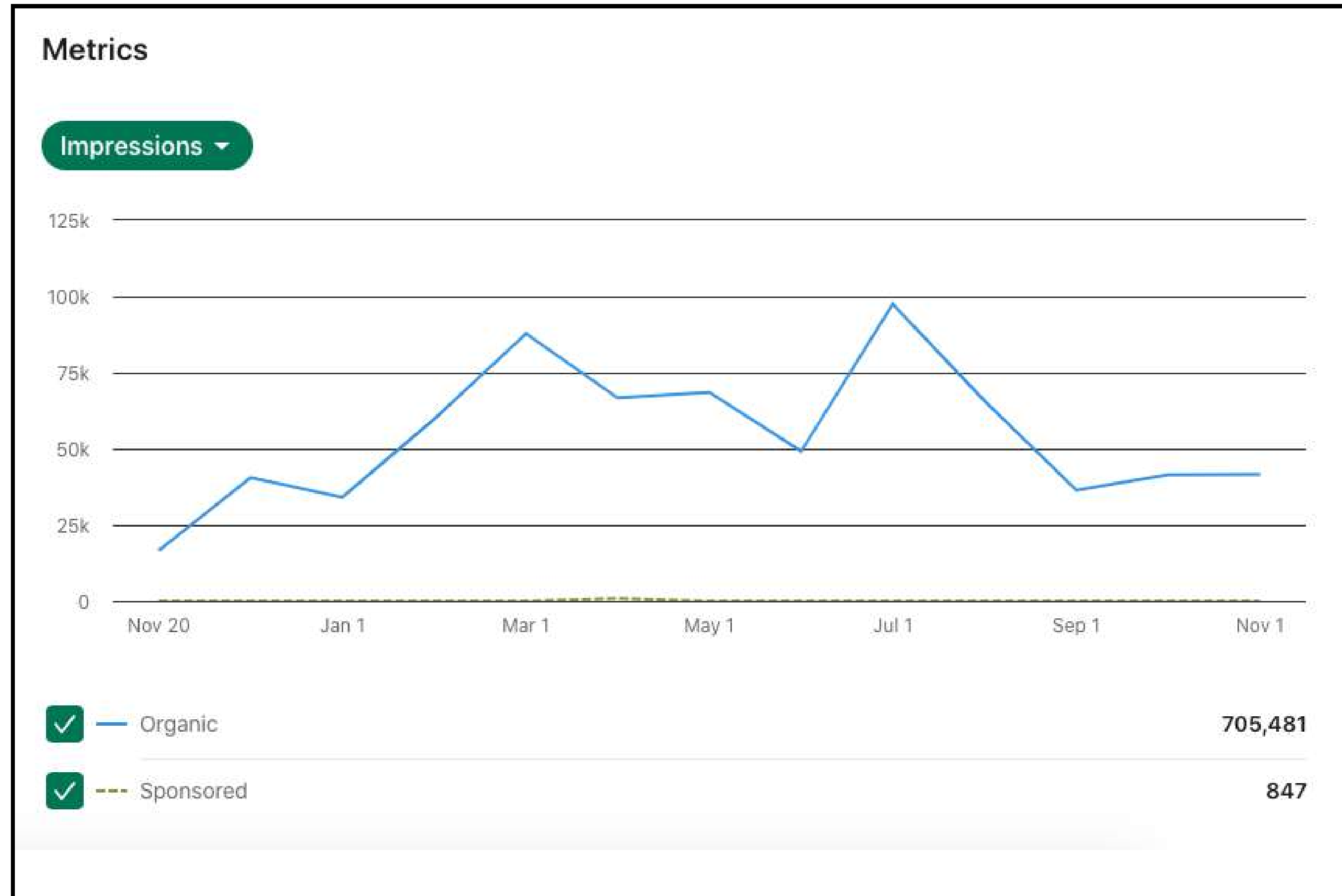


● USA ● Europe ● Asia ● Australia

WEB METRICS

OCT 01, 2022 - SEP 30, 2023

LinkedIn Impressions




WEB METRICS
OCT 01, 2022 - SEP 30, 2023

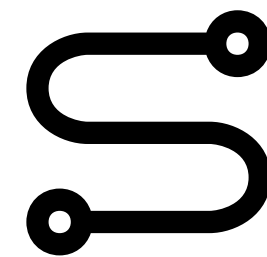
E-mail and Magazine Analytics

Statistics

Email Database

20k


40.00% 



Statistics

Open Rate

16-23%


27.00% 

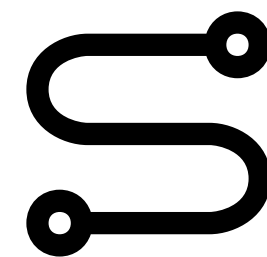


Statistics

NDT Trends Viewership

42k

65.00% 



Statistics

Open Rate

17%

38.20% 



WEB METRICS

OCT 01, 2022 - SEP 30, 2023

Brands We Work With



And Many More..

ADVERTISE

with us



DESCRIPTION	NEBULA	PROTOSTAR	RED GIANT	SUPERNOVA
Cost	Free	\$2280/Y Billed Annually	\$4680/Y Billed Annually	\$5880/Y Billed Annually
Company Listing	Yes	Yes	Yes	Yes
Verified Tag	-	Yes	Yes	Yes
PR Promotions	Yes	Yes	Yes	Yes
Jobs Opening Listing	4/Y	8/Y	12/Y	Unlimited
Webinars/ Events Promotions	2/Y	3/Y	6/Y	Unlimited
Articles/ App Notes Publishing	2/Y	3/Y	6/Y	Unlimited
Website Advertisements	-	Super Premium - 1 Premium - 1 Gold - 1	Super Premium - 1 Premium - 1 Gold - 2	Super Premium - 1 Premium - 2 Gold - 2
Social Media Posts	-	2/M	3/M	4/M
Newsletter Emailers	-	-	4/Y	6/Y
Advertisement in NDT Trends	-	Classified Ad/ Edition - 1	Full Page - 2 Half Page - 2 Classified Ads - 8	Full Page - 8 Half Page Ads - 4
Content Promotion in NDT Trends	-	-	1/Y	2/Y

SPECIAL

Packages



NDT Trends - Magazine

Segments in the NDT Trends

- Expert Talk
- Innovation/Robotics
- Expert Insights Article
- Case Study
- Application Note
- Success Story
- Product Spotlight
- NDT Start-up to watch
- NDT Software

Commercials

- Cover Page with the cover story article **\$690/edition**
- Any one segment inside the magazine **\$390/edition**
- One Full page ad **\$290/edition**
- One Half Page ad **\$190/edition**
- One Classified ad **\$90/edition**

Add-ons for magazine segment

- One social media post
- Placing NDT Trends coverage on the OnestopNDT website

Job Postings

Commercials

- 5 Premium Jobs **\$190**
- 10 Premium Jobs **\$340**
- Job Post Life **2 Months**

Content Marketing

- Website Audit
- On-Page & Off-Page SEO
- NDT-Specific Content Development
- Strategic Planning
- Social Media Planning
- Web Optimisation
- Keyword Analysis

Contact Us

Product Launcher

- 2 Social Media Posts
- 1 Full Page Ad in NDT Trends
- Coverage in NDT Trends in Product Spotlight segment
- Coverage in Weekly Newsletters
- Press Release along with promotional links
- Video promotion

\$790

E-mail Blast

- Quarterly 4 content promotion through newsletters
- Audience - 20K per email
- Open rate - 16-23%

\$590

Advertisement in Weekly Newsletters

- Pack of 3 landscape ads, 1 landscape ad per launch. Valid for a quarter

\$390

Exclusive Offers from
OnestopNDT

20% OFF
on Our Annual Packages



Limited Time: Jan 5th to Jan 25th, 2024

Package	Discount	Freebies	Social Media Management
Protostar	-	FREE Website Audit Report	-
Red Giant	20% off	FREE Website Audit Report	FREE 1 Month (4 Posts)
Supernova	20% off	FREE Website Audit Report	FREE 3 Month (4 Posts)

Combo Packs

Package + Support	Original Price	Special Offer Price
Red Giant + Creative Support	\$7680	\$5k for 1 year
Supernova + Creative Support	\$8880	\$7k for 1 year

Mega Combo Packs

Package + Marketing	Original Price	Special Offer Price
Red Giant + SEO + Content + Social Media	\$34680	\$22k for 1 year
Supernova + SEO + Content + Social Media	\$35880	\$25k for 1 year

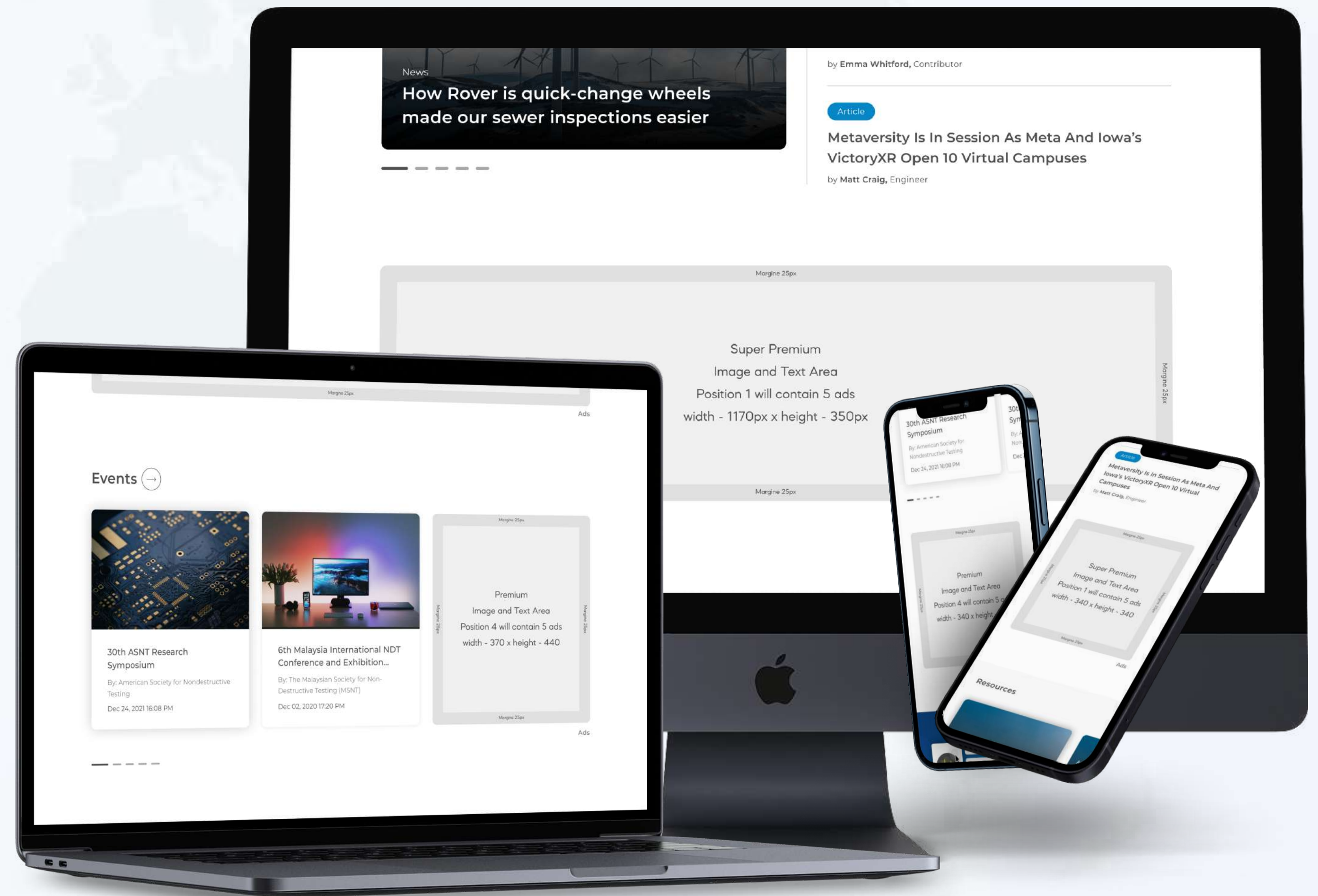
Customized Packages

We're flexible to provide customized packages at an effective cost. Contact us to discuss your specific needs.

Website Advertisement Banners



Secure prime banner ads on our website to reach a trusted audience. Enhance your visibility and get exposure in the world of non-destructive testing.



Content Promotion Through Newsletters



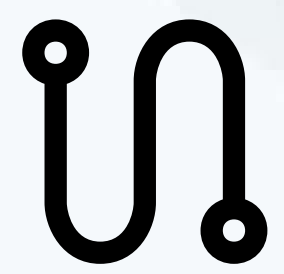
Amplify your brand's presence in our newsletters – the ultimate platform for NDT enthusiasts. Seize the opportunity to feature your content and prime banner ads.



NDT Trends Monthly Magazine



Promote your Brand with the most trusted NDT Magazine



Contact Us



Govind Walavalkar

Marketing Specialist

Responsible for creating meaningful
Customer Connections through
OnestopNDT

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