



About

**OnestopNDT**

# Who We Are?



**1.**

A growing Global NDT Community, OnestopNDT has everything related to Non-Destructive Testing in one place.

**2.**

Our purpose is to inspire innovation, collaboration, and awareness in the NDT industry by bringing together the best available resources and expertise.

**3.**

We are a companion to our customers to promote their brand at a global level.



# How We Help Brands



# Anticipated Impact



Statistics

### Total Impressions

**9.53M**

166.18%



Statistics

### Total Sessions

**355K**

171.49%



Statistics

### Total Users

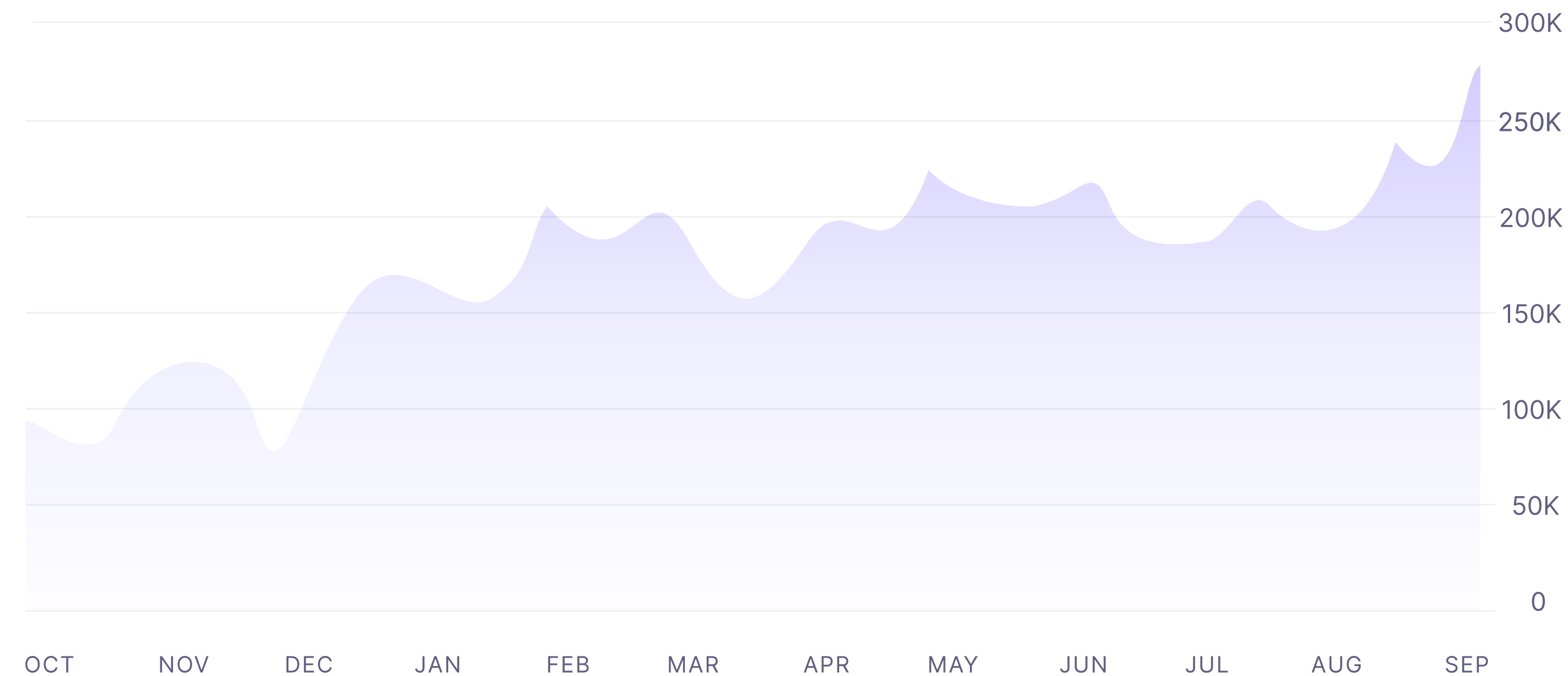
**260K**

982.4%



Website Traffic Last 12 months

**260K**  **239.6%** VS Last year




# WEB METRICS

OCT 01, 2022 - SEP 30, 2023

Statistics  
**Subscribers**


**13K**

70.00% 



Statistics  
**Social Media Followers**

**18K**

83.00% 



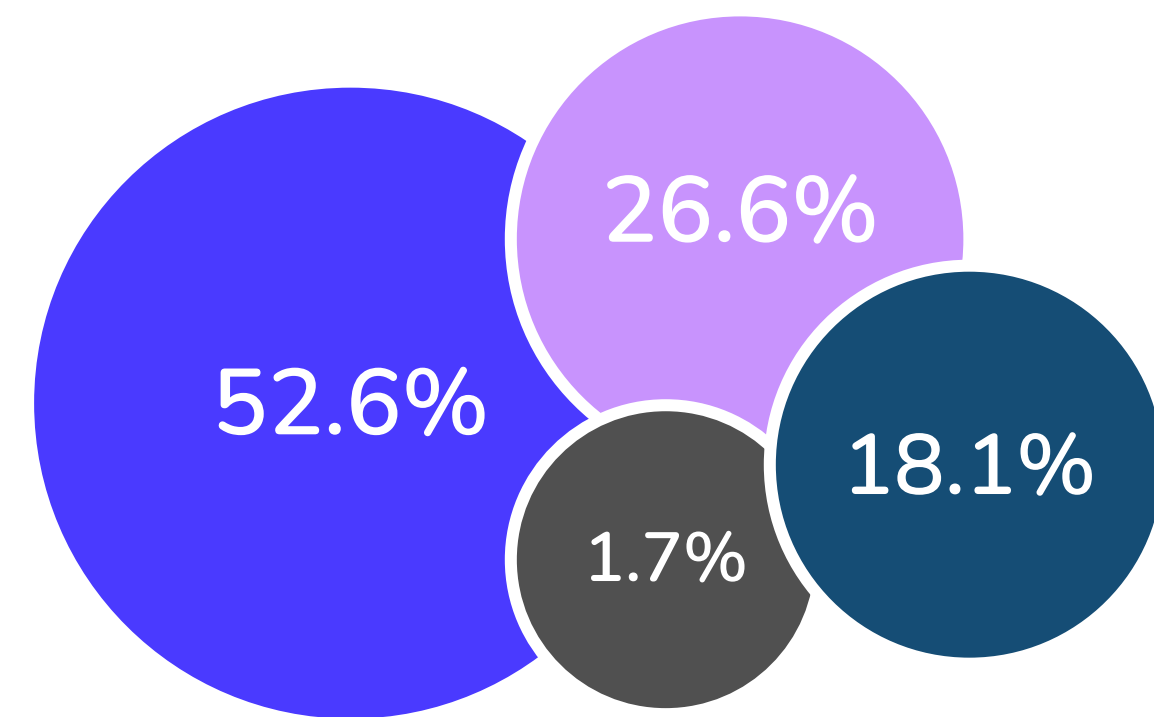
Statistics  
**Social Media Impressions**

**705K**

98.00% 

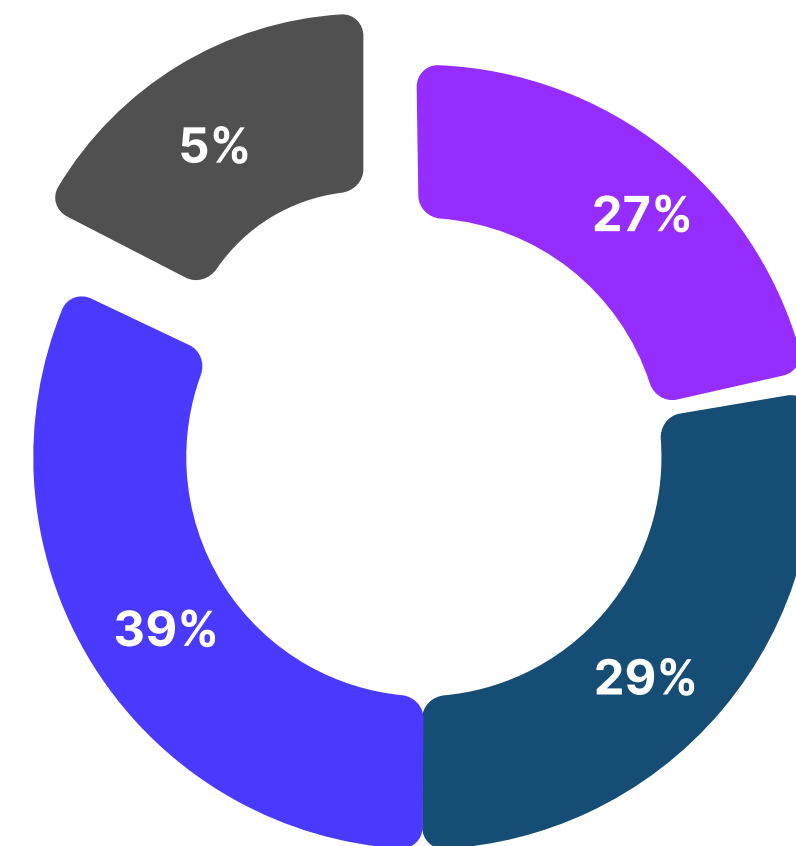


Traffic Analysis  
**Continent-wise Analysis**



● Asia ● USA ● Europe ● Australia

Statistics  
**Registered Companies 850+**

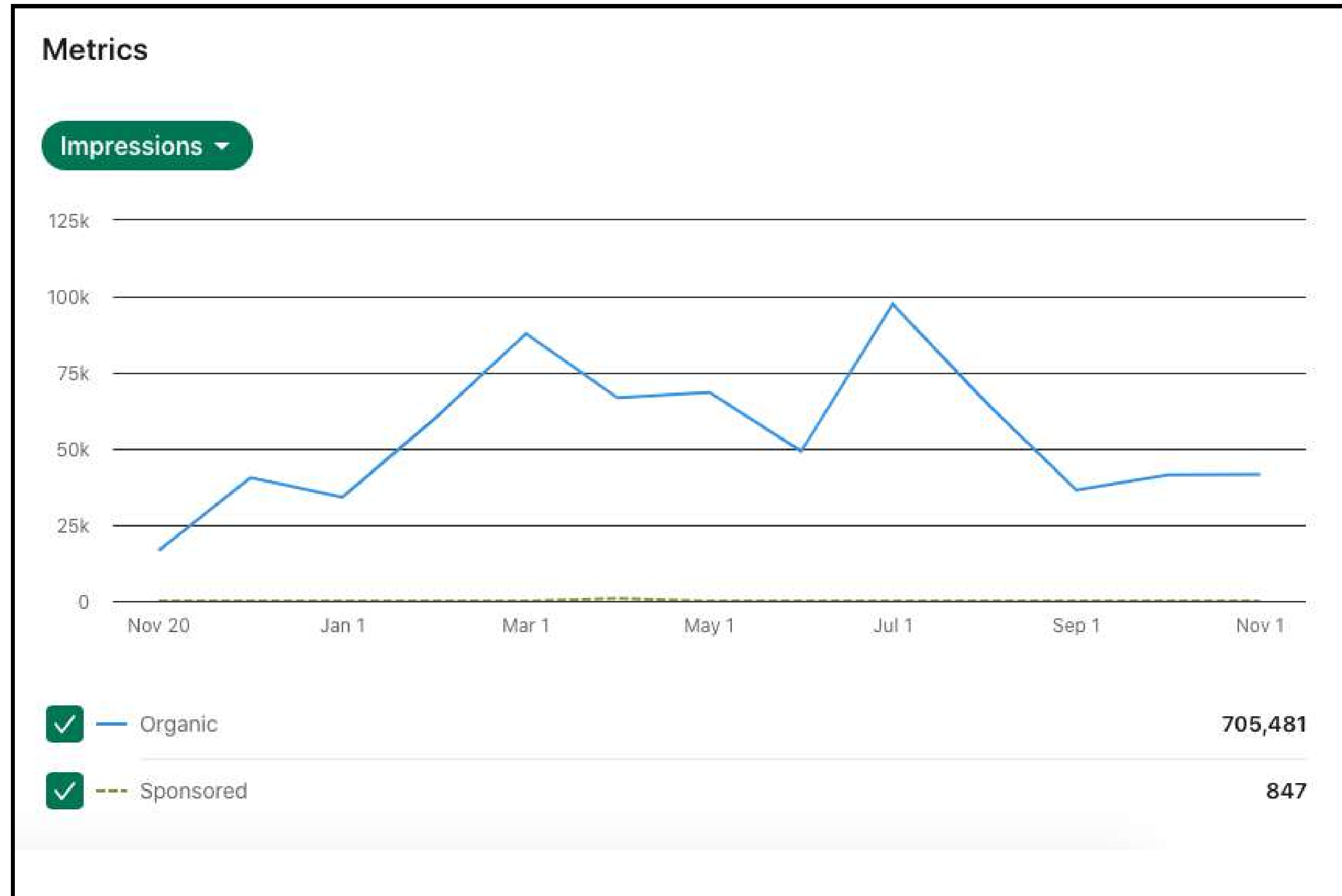


● USA ● Europe ● Asia ● Australia

# WEB METRICS

OCT 01, 2022 - SEP 30, 2023

# LinkedIn Impressions



## WEB METRICS

OCT 01, 2022 - SEP 30, 2023

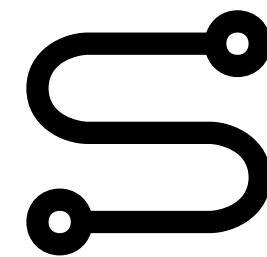
# E-mail and Magazine Analytics

Statistics

Email Database

20k

40.00% 



Statistics

Open Rate

16-23%

27.00% 

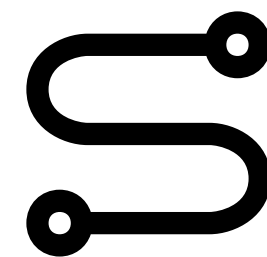


Statistics

NDT Trends Viewership

42k

65.00% 



Statistics

Open Rate

17%

38.20% 



## WEB METRICS

OCT 01, 2022 - SEP 30, 2023

# Brands We Work With



And Many More..

# ADVERTISE

with us



DESCRIPTION	NEBULA	PROTOSTAR	RED GIANT	SUPERNOVA
Cost	Free	\$2280/Y Billed Annually	\$4680/Y Billed Annually	\$5880/Y Billed Annually
Company Listing	Yes	Yes	Yes	Yes
Verified Tag	-	Yes	Yes	Yes
PR Promotions	Yes	Yes	Yes	Yes
Jobs Opening Listing	4/Y	8/Y	12/Y	Unlimited
Webinars/ Events Promotions	2/Y	3/Y	6/Y	Unlimited
Articles/ App Notes Publishing	2/Y	3/Y	6/Y	Unlimited
Website Advertisements	-	Super Premium - 1 Premium - 1 Gold - 1	Super Premium - 1 Premium - 1 Gold - 2	Super Premium - 1 Premium - 2 Gold - 2
Social Media Posts	-	2/M	3/M	4/M
Newsletter Emailers	-	-	4/Y	6/Y
Advertisement in NDT Trends	-	Classified Ad/ Edition - 1	Full Page - 2 Half Page - 2 Classified Ads - 8	Full Page - 8 Half Page Ads - 4
Content Promotion in NDT Trends	-	-	1/Y	2/Y

# SPECIAL

## Packages



### NDT Trends - Magazine

#### Segments in the NDT Trends

- Expert Talk
- Innovation/Robotics
- Expert Insights Article
- Case Study
- Application Note
- Success Story
- Product Spotlight
- NDT Start-up to watch
- NDT Software

#### Commercials

- Cover Page with the cover story article **\$690/edition**
- Any one segment inside the magazine **\$390/edition**
- One Full page ad **\$290/edition**
- One Half Page ad **\$190/edition**
- One Classified ad **\$90/edition**

#### Add-ons for magazine segment

- One social media post
- Placing NDT Trends coverage on the OnestopNDT website

### Job Postings

#### Commercials

- 5 Premium Jobs **\$190**
- 10 Premium Jobs **\$340**
- Job Post Life **2 Months**

### Content Marketing

- Website Audit
- On-Page & Off-Page SEO
- NDT-Specific Content Development
- Strategic Planning
- Social Media Planning
- Web Optimisation
- Keyword Analysis

Contact Us

### Product Launcher

- 2 Social Media Posts
- 1 Full Page Ad in NDT Trends
- Coverage in NDT Trends in Product Spotlight segment
- Coverage in Weekly Newsletters
- Press Release along with promotional links
- Video promotion

\$790

### E-mail Blast

- Quarterly 4 content promotion through newsletters
- Audience - 20K per email
- Open rate - 16-23%

\$590

### Advertisement in Weekly Newsletters

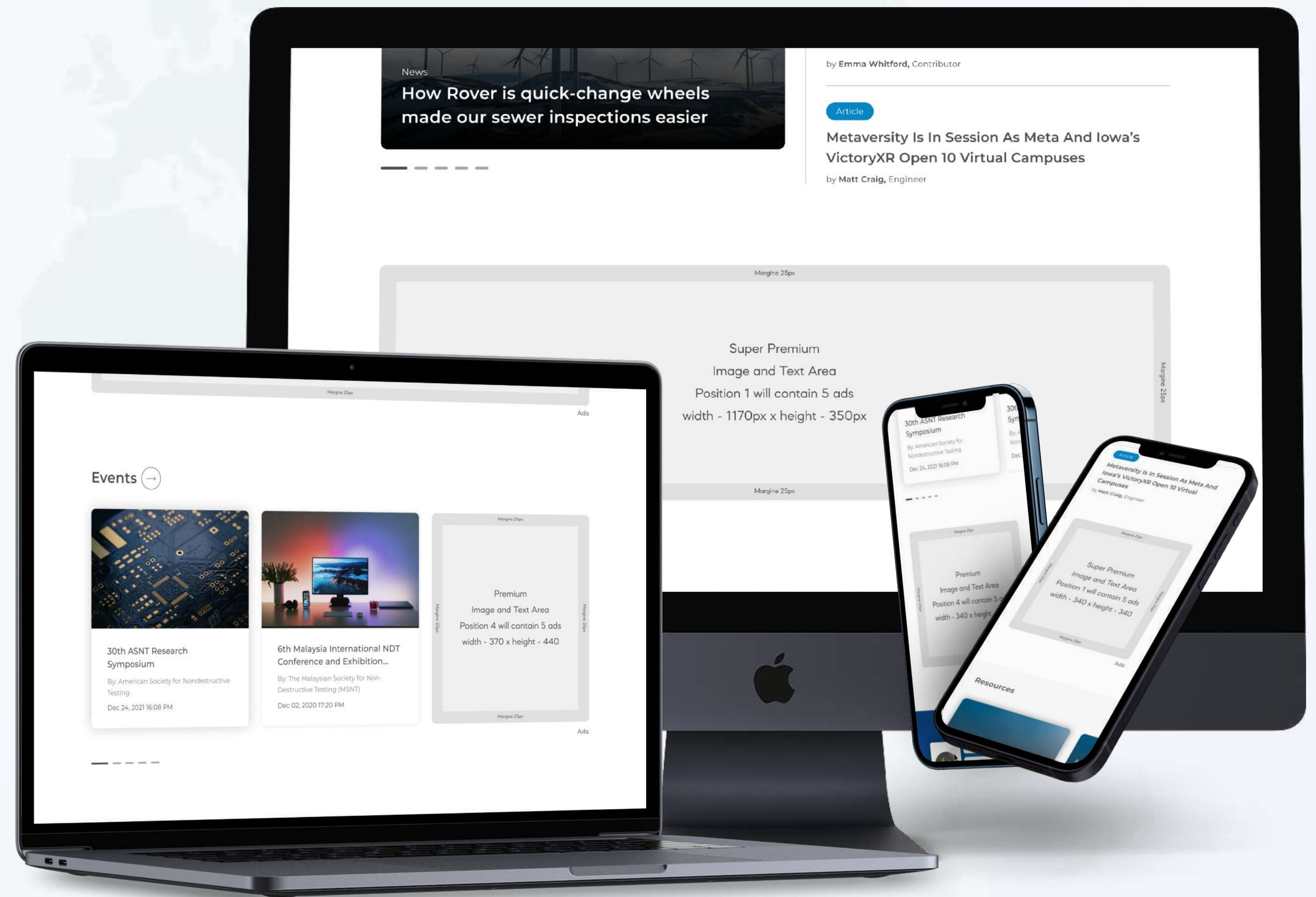
- Pack of 3 landscape ads, 1 landscape ad per launch. Valid for a quarter

\$390

# Website Advertisement Banners



Secure prime banner ads on our website to reach a trusted audience. Enhance your visibility and get exposure in the world of non-destructive testing.



# Content Promotion Through Newsletters



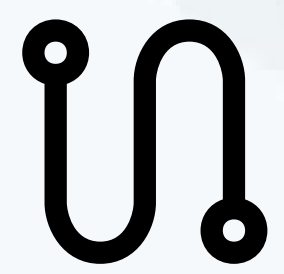
Amplify your brand's presence in our newsletters – the ultimate platform for NDT enthusiasts. Seize the opportunity to feature your content and prime banner ads.



# NDT Trends Monthly Magazine



Promote your Brand with the most trusted NDT Magazine



# Contact Us



## Govind Walavalkar

### Marketing Specialist

Responsible for creating meaningful  
Customer Connections through  
OnestopNDT

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 [govind.w@onestopndt.com](mailto:govind.w@onestopndt.com)